Complete an internship
Volunteer with a sport team or sporting event
Experiences
Networking
Work with professionals in the sport
Learn how to work in becoming sectors
Interpersonal communication skills
Develop strong written and oral
Skills
Representation
Earn a degree to work in athlete
business administration or marketing
Earn a master’s degree in sport management
Major in sport management or related field
Degrees

22,000

Sport salary could be zero to less than
Your annual salary may be determined by your annual
Experience, length of experience, and your annual
Education can influence your annual
Experience

Getting Started
To Do While in College

Examples of Career Preparation Strategies

Tourism Industry
Stadiums, arenas, and event centers
Sporting goods manufacturers and retailers
Professional organizations
Professional athletes

Parks and recreation departments
Health and fitness clubs
Commercial athletic departments
College athletic departments

Examples of Employers

Teaching and research
Sport statistics and analytics
Sport agent or athlete representation
Sport administration
Scouting
Marketing (sales and promotions)
Fund raising and scholarship
Facility management
Event management

Sport Management: The study and practice of the business components of recreational, commercial, and competitive sport.