

Sports Marketing Internship Opportunities for College Basketball Season

Dallas-based, Fan Media is a social news sports network of mobile phone video correspondents and media analysts for the top 250 NCAA, NFL, NBA, NHL, MLB and MLS teams across North America (Patent Pending). Fans, former college players and trained journalists make 30-second videos on their phones covering their favorite teams in their area from their point of view as social news coverage and compete each season to earn official status, money and media credentials.

We are offering internships for sports marketing students who are interested in being a mobile video correspondent, making 30-second videos from their phones about your school's basketball team this season.

This is a 4-month program from December through the Final Four for internship credit or fun and experience (non-paid). Fan Media will train, develop and collaborate with interns as mobile video journalists for social news coverage. This is for sports marketing, journalism, broadcast and digital media students from the 135 schools that have a channel in our app and on our web site.

Interns (correspondents) will provide 30-second iPhone videos covering their teams on a weekly basis, including: news reporting, commentary, criticism, analysis, fan interviews, moments, trending stories and public opinion. Fan Media Network will provide a correspondent kit with best practices for production quality and editorial direction.

Interested students can apply by installing the app <http://apple.co/1HhY2QQ> or making a profile on the website <http://fanmedianetwork.com/>, and making one video 30-second or less video about your school's basketball team. It can be a season preview video or any of the ideas listed above. We will contact them in the app or web site from our Newsroom to set them up from there.

This comes after Fan Media's football internship program that includes interns from schools such as Arizona, Auburn, Boston College, Clemson, TCU and West Virginia.

Fan Media is an innovative social news sports network that is changing the face and faces of sports media. And our company staff worked in pro & college sports as an employee or intern for the San Francisco 49ers, San Jose Sharks, Indiana Pacers, Detroit Red Wings, Detroit Tigers, Dallas Cowboys, TCU and FOX Sports Southwest. If they do a good job they can get into our professional network and be associated with a start up sports media company that is high-profile.

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