Accessing Library Student Employment Information

Study conducted on 17 February 2019 by the TTU Library UX Unit





Fifteen undergraduates participated in this study.

Participants completed a survey and a brief interview in return for a cup of coffee and a snack.

Initial question:
Can students locate the
library student employment
information on our website?

Overall the students had difficulties locating the student employment information even after an initial round of changes.

- Three students liked that we added links to student employment under "Info for... Undergraduates" on the sidebar.
- Most students, however, found the student employment page by going to the "About" tab in our top menu.
- Only two students found the student employment page by going to the jobs link in the "Call to Action" section just above the TTU general footer.

As a result of testing, we recommended the following solutions:

- Remove the Jobs link in the "Call to Action" section.
- Add Library student jobs to the student jobs board for the whole university.
- Keep the employment link under the About tab, but research other alternative.

Bottom Line:
Students have difficulties
locating student employment
information.

TTU Libraries are one of the more popular student employment places on campus. We want to make it simple for students to access the employment information so that they can decide whether these jobs would be a good fit for them. Since students still have difficulties finding the employment links, we will be researching further solutions!