

**STOP! USE THIS FORM ONLY IF DEGREE PLAN HAS BEEN FILED & JOUR 2310 IS COMPLETED OR IN PROGRESS!**



TEXAS TECH UNIVERSITY  
College of Mass Communications

**PUBLIC RELATIONS (PR)**  
Effective Fall 2008

Name \_\_\_\_\_ SS# \_\_\_\_\_

JOUR 2310 \_\_\_\_\_ Filed Degree Plan \_\_\_\_\_ Catalog \_\_\_\_\_  
Grade Date Begin Date

*~You must earn a grade of "C" or higher in all major, minor, and adjunct\* courses in order to progress in the major~*

**GENERAL REQUIREMENTS for Bachelor of Arts**

ENGLISH (12 hours) 1301\* \_\_\_\_\_, 1302\* \_\_\_\_\_, 23 \_\_\_\_\_, and 23 \_\_\_\_\_

ORAL COMMUNICATION (3 hours) COMS 2300\* or COMS 3358\* \_\_\_\_\_

FOREIGN LANGUAGE (6-16 hours) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

MATH (6 hours) MATH 1300, or 1320, or 1330 or see catalog for additional options \_\_\_\_\_; and MATH 2300\* \_\_\_\_\_

NATURAL SCIENCE (8 hours) \_\_\_\_\_ (4), \_\_\_\_\_ (4)

TECHNOLOGY (3 hours) \_\_\_\_\_

INDIVIDUAL OR GROUP BEHAVIOR (6 hours) ECO 2305\* \_\_\_\_\_ and \_\_\_\_\_

HISTORY (6 hours) HIST 2300 \_\_\_\_\_, HIST 2301 \_\_\_\_\_, or other US History \_\_\_\_\_

POLITICAL SCIENCE (6 hours) POLS 1301 \_\_\_\_\_, POLS 2302 \_\_\_\_\_

HUMANITIES (3 hours) Fulfilled by English literature requirement

VISUAL & PERFORMING ARTS (3 hours) \_\_\_\_\_

PERSONAL FITNESS & WELLNESS (1 hour) \_\_\_\_\_

MULTICULTURAL REQUIREMENT (0-3 hours) \_\_\_\_\_

**PUBLIC RELATIONS MAJOR REQUIREMENTS** (Prerequisites are listed in parenthesis.)

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|---|--|
| P R 3310 _____ Principles of PR (sophomore standing)                                      | P R 3312 _____ PR Writing (PR 3310, JOUR 2310)                         |
| MCOM 1300 _____ Intro Mass Communications   | P R 3341 _____ PR Graphic Production (PR 3310, 3312 or ADV 3310, 3312) |
| MCOM 3300 _____ MCOM Theories & Society (sophomore standing)                              | P R 4308 _____ PR Management (P R 3312)                                |
| MCOM 3320 _____ MCOM Law (sophomore standing)   | P R 4312 _____ PR Campaigns (P R 3341; MCOM 3380)                      |
| MCOM 3380 _____ Research Methods (sophomore standing, MATH 2300 or 2345 or 1330 and 1331) | MCOM elective (ADV 3310 recommended) _____                             |
| JOUR 2310 _____ Newswriting (sophomore standing, ENGL 1301, 1302, GSP, 2.75 GPA)          | MCOM elective _____  |
|   | MCOM elective _____  |

**ADJUNCT REQUIREMENTS\***

- BA 3301\* \_\_\_\_\_ Marketing Concepts & Strategy (ECO 2305 or 2302; 2.75 GPA)
- BA 3302\* \_\_\_\_\_ Financial & Managerial Accounting (2.75 GPA) OR (if non-BA minor) PFP 3301\* \_\_\_\_\_ Personal and Family Finance

**Minor** ( \_\_\_\_\_ ): \_\_\_\_\_

Currently enrolled courses

Expected Grade

Currently enrolled courses

Expected Grade

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### Public Relations

5th Semester	6th Semester	7th Semester	8th Semester
<b>MCOM 3380</b> For. Language BA 3301* Minor  <i>Attend MCOM Career Fair</i>	<b>PR 3312</b> <i>MCOM elective (ADV 3310 rec.)</i> For. Language BA 3302* Minor	<b>P R 3341</b> <i>MCOM elective (internship)</i> <i>MCOM elective</i> Minor Minor  <i>Attend MCOM Career Fair</i>	<b>P R 4308</b> <b>P R 4312</b> Minor Minor

*Internship highly recommended for Advertising, Electronic Media & Communications, Public Relations majors*  
*MCOM Career Fair information available in MCOM Career Center, mcom 110*

**KEY:**

**Bold** = required in sequential order to insure timely graduation

*Italics* = required major courses combined with bold courses to complete minimum 39 hour major

### SUMMER SESSION

I understand that I can transfer only 66 hours from a junior/community college toward my degree at TTU. It is my responsibility to verify transfer equivalent courses. Equivalencies can be found at the TTU Registrar's website. I will need to ask permission from the Director of Advising (1) to transfer courses that would transfer as a major, minor, or adjunct course (I must earn a C or higher.); (2) to transfer any course(s) during my final 30 hours; or (3) to take course(s) concurrently at TTU and another school.

\_\_\_\_\_ I will attend TTU

\_\_\_\_\_ I will attend \_\_\_\_\_  
jr. college/com. college/university

Summer I

Summer II

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### FALL

Primary Schedule

Alternate course

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I understand the prerequisite requirements on the front of this sheet. I also understand that if I have not completed the prerequisites for the course(s) in which I enroll before the beginning of the semester, I **will drop** the course(s).

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

Email \_\_\_\_\_

Catalog Year \_\_\_\_\_

Expected Graduate Date \_\_\_\_\_

Filed Major/Minor? **Y** **N**

Filed Intention to Graduate? **Y** **N**

Advisor's Initials/Date \_\_\_\_\_

**CURRENT SEMESTER'S ENROLLMENT**

Currently enrolled courses

Expected Grade

Currently enrolled courses

Expected Grade


**Public Relations**

5th Semester	6th Semester	7th Semester	8th Semester
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**WINTER SESSION**

_____ I will attend TTU	_____ I will attend _____ style="text-align: center; font-size: small;">Jr. College/Com. College/University
<p><b>Transfer maximum of 66 hours from junior/community colleges. It is student's responsibility to verify transfer equivalencies. Equivalencies can be found at the TTU Registrar's website. Permission must be granted by the Director of Advising (1) to transfer courses that would transfer as a major, minor, or adjunct course (C or higher required); (2) to transfer any course(s) during final 30 hours; or (3) to take course(s) concurrently at TTU and another school.</b></p> <p style="text-align: center;"><b>Requested Course</b></p> <p style="text-align: center;">_____</p>	

**SPRING SCHEDULE**

<b>Alternate courses:</b>		

I understand the prerequisite requirements on the front of this sheet. I also understand that if I have not completed the prerequisites for the course(s) in which I enroll before the beginning of the semester, **I will drop or be dropped from the course(s) before classes begin.**

Student Signature \_\_\_\_\_ Date \_\_\_\_\_ Catalog Year \_\_\_\_\_

Expected Graduation \_\_\_\_\_ Email \_\_\_\_\_

Filed Intention to Graduate? **Y / N**

Advisor's Initials/Date \_\_\_\_\_