Demographic data

1) Age group (p	lease check 1 bo	x)						
Younger	20-29	30-39	40-49	50-59	60 years			
than 20	years	years	years	years	or older			
<u>years</u>								
2) Gender (please check 1 box) Male								
☐ Not curre	ently employed							
	you eat Beef? (BQ, etc., please	-	ch as Steaks, Roast	s, Stews, Casser	roles,			
Daily		B times a Week	kly Bi-weekly	Monthly	Never eat			
	week	week	,					
Ш	Ш	⊔ ∟	ј Ц	Ш	Ш			
5) How many p	eople normally	live in your ho	usehold? (Adults a	re aged 18 year	s and over)			
Adults Children		2 3	4 5	6 7	7 8+			

6) Please read the	following staten	nents and check tl	ne <u>one staten</u>	<u>nent</u> that app	lies to you
☐ I enjoy red meat	. It's an importan	t part of my diet.			
☐ I like red meat v	vell enough. It's a	regular part of my d	iet		
I do eat some red	d meat although, t	ruthfully it wouldn't	worry me if I	didn't	
☐ I rarely / never e		•	·		
•					
7) When you eat box)	eef, such as stea	ks, what level of c	ooking do y	ou prefer? (pl	ease check 1
Blue		[☐ Medium/Rare		
☐ Medium		one [☐ Well Done		
8) What level of box)	income best cate	egories your <u>combi</u>	ned househo	ld income? (pl	ease tick 1
Less than \$20,000 per year	\$20,000 to \$50,000 per year	\$50,001 to \$75,000 per year	\$100,0	01 to 00 per ar	More than \$100,000 per year
education level a Non-high sc High school Some colleg College grace Post graduat	chieved) hool graduate graduate ge/technical scho duate te			ox indicating t	he highest
10) What is your African-	cultural herita	ge? (please check 1	,	Notivo	
African- American	Asian	Caucasian/ White	Hispanic	Native American	Other
If other please	e specify				

All information collected in this survey is strictly confidential.