

General Business Major

THIRD YEAR

<i>Fall</i>		<i>Spring</i>	
Jr./Sr. Economics Course**	3	BLAW 3391, Business Law I	3
FIN 3320, Financial Management.	3	MGT 3373, Managerial Communication	3
ISQS 3344, Prod. & Operations Mgt.	3	Major Courses+	9
MGT 3370, Organization & Mgt.	3	TOTAL	15
MKT 3350, Intro. to Marketing	3		
TOTAL	15		

FOURTH YEAR

<i>Fall</i>		<i>Spring</i>	
Major Courses†	9	MGT 4380, Strategic Mgt.	3
Elective (Non BA / Non Eco.)*	3	Major Course+	3
Free Elective*	3	Free Electives*	6
TOTAL	15	TOTAL	12

TOTAL HOURS: 120

* These are the only courses not requiring a grade of C or higher. Elective hours may vary to meet 120-hour requirement.

** Any upper-level economics course except ECO 3323 and 4332.

+ Major Courses – Choose 21 hours from at least three of the following areas if not used to fulfill another requirement: ACCT, ECO, FIN, ISQS, MGT, MKT. At least 9 hours must be senior-level courses.