

General Business Major Intelligence Concentration

Required courses:

- 21 hours of upper-division core (BLAW 3391; ISQS 3344; FIN 3320;
MGT 3370, 3373, 4380; MKT 3350)
- MKT 3356 Marketing Research and Analysis
- BA 4000 Data and Text Mining for Business Intelligence
(taught as BA 7000/will be cross-listed)
- ISQS 3345 Object Oriented Systems
- ISQS 3346 Internet Programming
- ISQS 3348 Data Base Management Systems
- BA 4000 Six Sigma (taught as BA 7000/will be cross-listed)

Any six from the following non-business courses:

- MATH 3342 Mathematical Statistics for Engineers and Scientist
- MATH 3371 Elements of Finite Mathematics
- MATH 4330 Mathematical Computing
- MATH 4342 Mathematical Statistics I
- MATH 4343 Mathematical Statistics II
- IE 3311 Operations Research I
- IE 3341 Engineering Statistics
- IE 3343 Quality Assurance in Engineering Statistics
- IE 4311 Operations Research II
- CS 3364 Design and Analysis of Algorithms
- CS 4354 Concepts of Data Base Systems
- GEOG 3300 Geographic Information Systems
- GEOG 4400 Topics in Geographic Information Systems