

# **General Business Major**

## **Operations Management Concentration**

### **Required courses:**

18 hours of upper-division core (BLAW 3391; ISQS 3344; FIN 3320;  
MGT 3370, 3373; MKT 3350)

MKT 3353      Marketing Channels and Distribution Systems

ISQS 3345      Object Oriented Systems

### **Any two of the following courses:**

ISQS 4348      Systems Analysis

ISQS 4361      Web Application Design

ISQS 4381      Individual Problems or ISQS 4382 Internship

MGT 4376      Entrepreneurship: Discovering Entrepreneurial  
Opportunities

### **With industrial engineering minor (18 hours):**

IE 3301      Engineering Economic Analysis

IE 3311      Operations Research

IE 3361      Work Analysis and Design

### **Take three of the following seven courses:**

IE 3343      Quality Assurance and Engineering Statistics

IE 3371      Production Control

IE 4311      Operations Research II

IE 4351      Facilities Planning and Design

IE 4361      Engineering Design for People

IE 4362      Industrial Ergonomics

IE 4363      Work and Product Safety Engineering