

International Business Major

The goal of the undergraduate program in international business is to provide understanding of and experience with international environments and business practices. The foreign language requirement and recommended overseas study periods enhance the depth and breadth of this understanding. Minimum 3.0 GPA and 14 hours in same foreign language.

THIRD YEAR

<i>Fall</i>		<i>Spring</i>	
IB 3105,+ Cross-Cultural Mgt. Skills	1	BLAW 3391, Business Law I	3
Should be taken prior to Study Abroad Semester		FIN 3320, Financial Management	3
Study Abroad Semester^^	12	MGT 3370, Organization & Mgt.	3
(May also be done in spring of 3rd year or fall of 4th year)		MGT 3373, Managerial Communication	3
		MKT 3350, Intro. to Marketing	3
TOTAL	12	TOTAL	15

FOURTH YEAR

<i>Fall</i>		<i>Spring</i>	
FIN 3323, Intro. Fin. Mkts. & Institutions	3	FIN 4328, International Finance	3
ISQS 3344, Prod. & Operations Mgt.	3	MGT 4380, Strategic Management	3
MGT 4375, International Management	3	MKT 4358, International Marketing	3
Group A*	6	Group B**	3
TOTAL	15	Group C^	3
		TOTAL	15

TOTAL HOURS: 125

Students interested in the international business major are required to complete the equivalent of three semesters of a single foreign language while in the lower division and then make application for the major. The humanities requirement must be satisfied with an appropriate course.

* Group A - 2 courses as approved by IB advisor from: GEOG; HIST; POLS;
IB 4361, 4382, 4383.

** Group B - Choose one course from ECO 3333 and 4331.

^ Group C - 3 hours of language above minimum required.

^^ Lower-division core must be completed prior to Study Abroad semester.

+ 1-hour course only for students participating in Study Abroad semester.