

Management Major

The undergraduate management program provides high-quality preparation for a wide range of managerial careers. It provides the broadest background of any of the business disciplines for understanding and managing organizations and behavior in these systems. Students may group courses to emphasize their particular interest. General management is particularly suited for management training programs sponsored by many larger firms and entry-level positions in smaller firms. These programs serve as the first step up the management ladder. A 2.75 or higher Texas Tech GPA is required to declare management as a major.

THIRD YEAR

	<i>Fall</i>		<i>Spring</i>	
Jr./Sr. Economics Course**	3	BLAW 3391, Business Law I		3
FIN 3320, Financial Management	3	ISQS 3344, Intro. Prod. Oper. Mgt.		3
MGT 3370, Organization & Mgt.	3	MGT 3376, Organ. Behavior		3
MGT 3373, Managerial Communication	3	MGT 3379, Adv. Organization & Mgt.		3
MKT 3350, Intro. to Marketing	3	Group A ⁺		3
TOTAL	15	TOTAL		15

FOURTH YEAR

	<i>Fall</i>		<i>Spring</i>	
Group A ⁺	6	MGT 4380, Strategic Management		3
Group B [^]	3	Free Electives*		6
Electives (Non BA / Non Eco.)*	3	Group A ⁺		3
Free Elective*	3	TOTAL		12
TOTAL	15			

Minimum hours required for graduation—120

* These are the only courses not requiring a grade of C or higher. Elective hours may vary to meet 120-hour requirement.

** Any upper-level economics course except ECO 3323 and 4332.

+ Group A – Choose four courses from MGT 3374, 3375, 4370, 4373, 4374, 4375, 4376, 4377, 4384, 4385, 4386, 4388, 4397 or HOM 4371.

^ Group B – Choose one additional junior- or senior-level business course, provided it is not used to fulfill another requirement.