

Management Major—Entrepreneurship Concentration

The entrepreneurship emphasis focuses on the creation of new value, wherever it can be found: new products, services, businesses, social enterprises, and corporate entrepreneurship. This emphasis prepares students for exciting careers in any organization that requires entrepreneurial thinking backed up by concrete skills.

THIRD YEAR

<i>Fall</i>		<i>Spring</i>	
Jr./Sr. Economics Course*	3	BLAW 3391, Business Law I	3
FIN 3320, Financial Management	3	ISQS 3344, Intro. Prod. Oper. Mgt.	3
MGT 3370, Organization & Mgt.	3	MGT 3375, New Value Creation	3
MGT 3373, Managerial Communication	3	MGT 3376, Organizational Behavior	3
MKT 3350, Intro. to Marketing	3	MGT 3379, Adv. Organization & Mgt.	3
TOTAL	15	TOTAL	15

FOURTH YEAR

<i>Fall</i>		<i>Spring</i>	
Group A+	6	MGT 4380, Strategic Management	3
Group B^	3	Group B^	3
Non BA / ECO Elective	3	Free Electives	6
MGT 4376, Discovering Entrep. Opps.	3	TOTAL	12
TOTAL	15		

TOTAL HOURS: 120

* Any upper-level economics course except ECO 3323 and 4332.

+ Group A – Choose two courses from MGT 4370, 4374, 4377, 4383, 4386, 4388.

^ Group B – Choose two courses from any junior- or senior-level business course provided it is not used to fulfill another requirement.