

## Texas Tech University Mission Statement:

As a public research university, Texas Tech advances knowledge through innovative and creative teaching, research and scholarship. The university is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. The university is committed to enhancing the cultural and economic development of the state, nation and world.

## Texas Tech University Goals for Student Achievement and Student Success:

Priority 1 from the University's Strategic Plan, *Making it Possible*: Increase Enrollment and Promote Student Success.

Goals/Source	2012	2013 Target	2013 Actual	2014 Target	2015 Target	2020 Target
<b>Increase Enrollment</b>						
Fall Total Enrollment (IPEDS)	32,467	33,330	33,111	34,022	35,000	40,000
Undergraduate Enrollment (IPEDS)	26,481	27,832	27,044	27,700	28,385	32,000
Fall Full-time Student Equivalent (THECB)	28,357	28,924	28,705		29,861	34,000
Fall First-time, Full-time Freshmen (IPEDS)	4,494	4,583	4,725		4,800	4,800
Fall Freshmen Median of 25-75th Percentile SAT Range (reading and math) and ACT (Composite) (IPEDS)	R 500-590 M 520-620 22-27	R 490-590 M 520-610 22-27	R 490-590 M 520-620 22-27	R 500-590 M 520-620 22-27	R 500-600 M 520-620 22-27	R 510-610 M 520-620 22-27
Freshmen in Top 25% of Texas High School Class (THECB)	51.9%	52.0%	55.5%	52.3%	52.5%	55.0%
Fall Total Transfer Students from Texas w/ At least 30 credit hours (THECB)	6,025	6,166	6,128	6,300	6,500	7,500
Fall Total Graduate and Law Students (IPEDS)	5,986	6,735	6,067	6,500	7,100	8,000
<b>Promote Student Success</b>						
One-year Retention Rate (IPEDS)	81.0%	81.5%	82.0%	82.5%	83.0%	84.0%
Two-year Retention Rate (THECB)	70.1%	71.5%	70.7%	71.3%	72.0%	75.0%
Four-Year Graduation Rate (IPEDS)	35.3%	35.0%	33.0%	35.0%	37.0%	40.0%
Six-year Graduation Rate (IPEDS)	62.0%	62.6%	59.0%	62.0%	63.0%	65.0%
Four-year Graduation Rate for Transfer Students From Texas w/ at least 30 credit hours (THECB)	57.9%	58.0%	55.6%		60.0%	70.0%
Master's Graduation Rate (THECB)	72.0%	72.0%	70.0%	72.0%	75.0%	80.0%
Doctoral Graduation Rate (THECB)	62.4%	63.0%	59.8%	62.0%	70.0%	75.0%
Total Doctorates Awarded (IPEDS)	254	270	283	310	312	320
Total Degrees Awarded Annually (IPEDS)	6,904	7,000	7,149	7,200	7,280	8,000
<b>Diversity of Student Body</b>						
Progress Toward Hispanic Serving Institution Status (Undergraduate FTE of 25% Hispanic students) (IR)	18.93%	20.00%	19.04%		21.00%	25.00%
Total International Students (IPEDS)	2,148		2,291	2,470	2,860	4,715
<b>Progress Toward State of Texas Diversity (THECB)</b>	<b>State/TTU</b>	<b>State/TTU</b>	<b>State/TTU</b>		<b>State/TTU</b>	<b>State/TTU</b>
African American						
Multi-racial, one of which is African American	13.3%/6.4%	11.9%/5.3%	13.1%/6.2%	11.9%/6.5%	12.0%/6.0%	12.3%/7.8%
Hispanic	44.0%/20.0%	30.1%/17.9%	44.8%/ 20.6%	31.5%/20.7%	32.8%/20.8%	39.6%/27.9%
Asian	3.7%/2.7%	6.6%/2.8%	3.9%/2.8%	6.6%/3.0%	6.7%/3.2%	7.0%/4.2%