Degree Program Assessment Plan

Degree Program - CASNR - Agribusiness (MAB)

CIP Code: 01.0101.00
Degree Program Coordinator: Sanja Zivkovic
Degree Program Coordinator Email: sanja.zivkovic@ttu.edu
Degree Program Coordinator Phone: 18068347394

Program Purpose Statement: Students will acquire advanced skills in economics, tools of analytic analysis, and agribusiness knowledge for effective problem solving and management abilities.

Student Learning Outcome: Acquisition of Economic Knowledge

Demonstrated understanding of economic theory and quantitative methods.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 08/24/2009

Assessment Methods

**Course Level Assessment** - Completion of the core curriculum in economic theory and quantitative methods (AAEC 5325, AAEC 5312, AAEC 5310, ECO 5310) based on a scale of Excellent – 2, Satisfactory – 1, Unsatisfactory - 0. (Active)
Criterion: At least 75% of the students completing the specified coursework will have an index score of > 1.25.
Schedule: At end of academic year

**Oral exam** - Completion of the final oral exam administered by the advisory committee. (Active)
Criterion: Successful completion of the oral exam within 2 years of entering the MAB program > 75%
Related Documents: Method of assessment - MAB.pdf

Student Learning Outcome: Application of Economic Knowledge

Completion a professional internship with a high quality organization that includes aspects of career development and professional success.
Outcome Status: Active
Outcome Type: Student Learning
Start Date: 08/23/2010

Assessment Methods

**Internship Employer Survey** - Completion of a professional internship with an evaluation of the student’s performance from the organization providing the internship based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)
Criterion: At least 80% of the students will complete their professional internship with a rating of their performance of satisfactory or greater.
Schedule: At the end of the academic year.
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**Capstone Assignment/Project** - Evaluation of the economic and analytical content of the internship report based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)

**Criterion:** At least 80% of the students will complete their internship report with a rating of satisfactory or greater.

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**Student Learning Outcome: Communication of Economic Knowledge**

Demonstrated ability to communicate in written and oral form.

- **Outcome Status:** Active
- **Outcome Type:** Student Learning
- **Start Date:** 06/01/2015

**Assessment Methods**

- **Capstone Assignment/Project** - Completion of a written report on the professional internship with an evaluation of the content based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)
  
  **Criterion:** At least 80% of the students will complete their written report with a rating of satisfactory or greater.
  
  **Schedule:** At the end of the academic year.

- **Capstone Assignment/Project** - Completion of an oral presentation on the professional internship with an evaluation of the presentation based on a rating of Excellent, Satisfactory, or Unsatisfactory. (Active)
  
  **Criterion:** At least 80% of the students will complete their oral presentation with a rating of satisfactory or greater.

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**Student Learning Outcome: Employment**

Demonstrate ability to operate in an employment position requiring effective use of economic theory and analytic methods.

- **Outcome Status:** Active
- **Outcome Type:** Program
- **Start Date:** 09/01/2006

**Assessment Methods**

- **Employment** - Successful placement of students who actively seek employment in their field within 9 months of graduation. (Active)
  
  **Criterion:** Two-Thirds (66%) of graduates will be employed within 9 months of graduation.

- **Internship Employer Survey** - Received employment offer from internship (Active)
  
  **Criterion:** 50% or greater of the students completing an internship will receive an employment offer.
  
  **Schedule:** academic year