



TEXAS TECH UNIVERSITY™

Operating Policy and Procedure

OP 30.06: KTXT - Television

DATE: August 30, 2010

PURPOSE: The purpose of this Operating Policy/Procedure (OP) is to ensure understanding and standardized procedures concerning the operations of KTXT-Television.

REVIEW: This OP will be reviewed in March of even-numbered years by the general manager of KTXT-Television with recommended revisions presented to the senior vice provost and the provost and senior vice president.

POLICY/PROCEDURE

1. KTXT-TV (Channel 5) is an open circuit, non-commercial, educational television station licensed by the Federal Communications Commission to the Board of Regents of Texas Tech University.
2. The mission of KTXT-TV, Channel 5, is to provide adult and children's educational programming as well as quality entertainment for the Texas Tech community and for communities in the KTXT-TV broadcast area. To achieve this mission, programming composed of courses carrying academic credit will receive priority, and careful review will be made of enrichment programming. Furthermore, the station will strive to:
 - a. Serve "the public interest, convenience, and necessity" and satisfy all federal regulations relating to its staffing, operation, and funding;
 - b. Support all aspects of the university, with special emphasis given to curricula and cultural contributions; and
 - c. Make a positive contribution to university-community relations throughout the South Plains.
3. The building housing KTXT-TV's office, studio, production, editing, master control, and engineering facilities is located on the southwestern part of the campus near the 817-foot broadcast tower.
4. The station broadcasts 24 hours a day, seven days a week on Channel 5. Future plans include broadcasting educational programming 24/7 on Channel 5.2 to assist Texas Tech University in meeting the needs of a growing student population. KTXT-TV's programming contributes significantly to the quality of life and the university's good will in the many diverse communities that comprise the South Plains.
5. KTXT-TV is funded by the university, by federal grants, and by public support.
6. Personnel at the KTXT-TV facility are responsible for the management, maintenance, and operation of television broadcasting facilities, including the television studio and office areas, tower, transmitter building, and other specific support equipment and structures. Requests for

access to and use of facilities by others can be made as dictated by university-approved procedures. Requests should be submitted to the general manager of KTXT-TV, who is responsible for routing such requests to proper administrative officials.
