

## Parent & Family Pulse Poll – November 2013: Parent – Student Communication

Results (211 responses)

My student is a:		
Answer Options	Response Percent	Response Count
High school student	1.4%	3
Freshman	47.4%	100
Sophomore	27.5%	58
Junior	14.2%	30
Senior	8.1%	17
Grad student	1.4%	3
<i>answered question</i>		211

[Most parents are snail mailing once a month, emailing and calling weekly, texting daily, and are not utilizing instant messaging or video calling.]

I communicate with my student using the following methods:						
Answer Options	Never	Monthly	Weekly	Daily	Several times a day	Response Count
Snail Mail	78	79	5	0	0	162
Email	23	63	86	11	1	184
Phone call	2	16	138	43	7	206
Text message	0	3	77	87	39	206
IM (via Facebook, Twitter, AOL Instant messenger, etc.)	86	24	36	13	3	162
Video call (Skype, Facetime, etc.)	86	42	34	0	1	163
Other (please specify)						5
<i>answered question</i>						211

### Tips:

- Consider using snail mail to send your student an encouraging note or card from home. Students LOVE receiving something in their mail box!
- Consider the frequency of your communication with your student and make sure you are giving your student enough space to experience and navigate college life.