

MISSION



Promotes Each Student's Learning Experience

VISION

The Division of Student Affairs will be a leader in advancing the Texas Tech college experience. The Division seeks to enrich the personal development of all students through creating exemplary activities, developing state-of-the-art facilities, implementing dynamic programs, and supporting quality services.

TTU Division of Student Affairs is committed to the values of:

- mutual respect and high ethical standards;
- cooperation and communication;
- creativity and innovation;
- community service and leadership;
- academic and intellectual freedom;
- pursuit of excellence;
- public accountability; and
- diversity.

Texas Tech University Division of Student Affairs
2006 Strategic Priorities, Goals & Benchmarks

Strategic Priority: INVEST IN THE PEOPLE OF TEXAS TECH UNIVERSITY

Goal: Access and Diversity: Recruit, retain, and graduate a larger, more academically prepared, and more diverse student body

Benchmark: Recruit

- Establish Freshman Interest Groups (FIGS)
- Implement STAMATS DSA Communication Plan
- Identify & report department student employment

Benchmark: Retain

- Report (%) freshmen to sophomore retention rate
- Implement STAMATS DSA Communication Plan
- Research guaranteed Housing & Dining Plan rates
- Identify & report student employment

Benchmark: Graduation Rates

- Report (35%) 4-year graduation rate for undergraduate students
- Report (53%) 5-year graduation rate for undergraduate students
- Report (65%) 6-year graduation rate for undergraduate students

Goal: Human Resources and Infrastructure: Increase and use resources to recruit and retain quality staff and to support an optimal work environment.

Benchmark: Human Resources

- Report annual benefits eligible staff turnover rate (12%-15%)
- Report new benefits eligible staff 3 year retention rate (75%)
- Identify and report professional staff development & training
- Identify and report professional staff achievements
- Increase staff diversity as measured by ethnicity and gender

Benchmark: Infrastructure

- Report facility renovation, maintenance, quality improvements
- Master Planning Process

Benchmark: Financial

- Identify and report the reduced amount expended for administrative costs as a percent of operating budget by 10%
- Biennial Budget Process w/fund balance responsibility
- Explore not-for-profit educational foundation for auxiliaries
- Evaluate out-sourcing opportunities

Benchmark: Information Technology

- Align divisional website(s) with university internet branding model
- Increase divisional use of technological communications
- Create collaborative partnerships with university informational technology departments

Strategic Priority: ENRICH THE EDUCATIONAL EXPERIENCE

Goal: Undergraduate Teaching and Learning: Enhance the undergraduate, graduate and professional student learning experience by implementing nationally recognized standards in all departments, facilities, programs and services.

Benchmark:

- Identify DSA Programs that promote student learning
- Establish Freshman Interest Groups (FIGS)
- Identify and report student employment activities
- Implement CAS Review for DSA Departments (5year rotation)

Goal: Graduate and Professional Education: Enhance graduate and professional education opportunities.

Benchmark:

- Identify and report funding for graduate student assistantships
- Report instructional participation in Higher Education Programs

Goal: Engagement: Provide scholarly outreach opportunities that contribute to student learning and benefit our local and campus communities.

Benchmark:

- Identify and report scholarly and educational outreach opportunities for the general public
- Identify and report student engagement programs, services or facilities

Strategic Priority: STRENGTHEN PARTNERSHIPS

Goal: Partnerships: Build strategic partnerships and alliances with the local and campus community including K-12, community colleges and universities.

Benchmark:

- Identify and report the number of collaborative academic, research, and service partnerships within the university
- Identify and report the number of collaborative academic, research, and service partnerships outside of the university
- Identify and report student organizations' participation with community organizations and events
- Meet or exceed Annual State Employee Charitable Campaign (SECC) goals.

TTU Division of Student Affairs Strategic Priorities & Goals

INVEST IN THE PEOPLE OF TEXAS TECH

Access and Diversity: Recruit, retain, and graduate a larger, more academically prepared, and more diverse student body

- Recruit
- Retain
- Graduate

Human Resources and Infrastructure: Increase and use resources to recruit and retain quality staff and to support an optimal work environment

- Human Resources
- Financial
- Information Technology

ENRICH THE EDUCATIONAL EXPERIENCE

Undergraduate Teaching and Learning: Enhance the undergraduate, graduate and professional student learning experience by implementing nationally recognized standards in all department, facilities, programs and services

- Enhance the Undergraduate, Graduate and Professional Education student experience
- Engagement: Provide opportunities that contribute to student learning and benefit the local and campus community

STRENGTHEN PARTNERSHIPS

Partnerships: Build strategic partnerships and alliances with the campus and local community, including (K-12, community colleges and universities)