

Subject: !! LOCATION CHANGE !! Re: Academic Council Agenda November 20, 2018
Date: Monday, November 19, 2018 at 4:52:34 PM Central Standard Time
From: Stewart, Rob
To: Akers, Cindy, Arnett, Dennis, Austin, Kathy, Bac, Nurcan, Bernal, Jm, Brown, Ashlee W, Brown, Bobbie, Chambers, Savannah, Chambers, Todd, Dallas, Tim, Dass, Mayukh, Deahl, Lora, Doerfert, David, Duran, Cathy, Durband, Dottie, Durham, Genevieve, Eaton, Heather N, Gaines, Kristi, Glaus, Greg, Green, Birgit, Hansard, Jamie, Haq, Saif, Hart, Melanie, Hernandez, Annette, Hoover, Sheila, Hughes, Patrick, Iber, Jorge, James, Darryl, Kiser, Michelle, Koerber, Amy, Lauderdale, Mitzi, Lesley, Mellinee, Lock, Robin, Louder, Justin, Martin, Andrew, Martinez, Brenda, Mcconnel, Pat, Mckinnon, Garrett, Mercer, Jeffrey, Lewis, Sean M, Misra, Sukant, Myhra, Alison, Ribordy, Reagan, Richarte, Amy D, Roach, David, Shannon, Brian, Skidmore, Emily, Steele, Brian, Sumner, Carol A, Vitela, Patricia, Walls, Janessa, Weeks, Brandon, West, Vicki, Wong, Aliza, Campbell, Jb
CC: Galyean, Michael, TTU Deans, TTU Department Chairs
Attachments: ACADEMIC COUNCIL MINUTES OCTOBER 2018-rev.pdf, 1118_Curriculum_Summary[2].pdf, GSR[1].pdf, image001.jpg

Texas Tech University

Academic Council

Meeting of November 20, 2018

Provost's Conference Room

1. Recognition of Guests and Substitutes
2. Minutes of the October Meeting*
3. Presentation: Greg Glaus, TTU Athletics Graduation Success Rate*

Vote Needed

4. Course Proposals^
5. Program Proposals requiring a vote^
 - a. Create new graduate certificate (15 SCH) in Interdisciplinary Arts
 - b. Change name of existing Dept. of Advertising to Dept. of Advertising and Brand Strategy
 - c. Delete the existing MPA/MA in ECON dual-degree program (no currently enrolled students)
 - d. Increase the SCH in the existing MS in Accounting from 30 to 36
 - e. Approve intra-institutional MBA/MS in Sport Management dual degree
 - f. Phase out existing MS in Zoology (A&S)
 - g. Delivery modality change for existing BS in Multidisciplinary Studies - Middle Level English
 - h. Create new Undergraduate Certificate in Sales and Customer Relationship

Management

Information Items

6. Program Proposals, information only[^]
 - a. Create a new Chinese Language and Area Studies concentration in the existing BA in Languages and Cultures
 - b. Make curricular modification to existing Minor in Military History
 - c. Make curricular modification to existing Minor in RHIM
7. THECB Update: Approve BAAS in Early Childhood -- now going to SACSCOC
8. Making changes to program curricula: When to use catalog copy and when to use Curriculog
9. Commencement announcements
10. Student Health Service Clinic Communication Card and "Red Note" (C. Duran, L. Heinrich)
11. Spring 2019 Enrollment Campaign Dashboard – memo distributed November 19

Other Business

Other Announcements



Adjournment

* Supporting documents attached

[^] Common supporting document attached