

**Texas Tech University
Academic Council**

**Meeting of May 16, 2023
1:30 PM, via Zoom**

Attendance

Present: Cindy Akers, Andrea Bilkey, Stefanie Borst, Bobbie Brown, Deedee Brown-Campbell, Chad Cain, Coy Callison, Todd Chambers, Robert Cox, Christiana Christofides, John Dascanio, Mayukh Dass, Dottie Durband, Genevieve Durham DeCesaro, Stephen Ekwaro-Osire, Heather Greenhalgh-Spencer, Matt Gregory, Lindsay Hallowell, Kaelene Hansen, Bret Hendricks, Darryl James (Chair), Rodney Lackey, Mitzi Lauderdale, Ryan Litsey, Brenda Martinez, Pat McConnel, Kuhn Park, Pradip Sahu, Sarah Schwintz, Brian Shannon, Jaeki Song, Suzanne Tapp, Carol Sumner, Elizabeth Trejos-Castillo, Dino Villegas, Janessa Walls, and Rob Ward (for Kathy Austin).

Guests: Payton Bourquin, Bonnie Cordell, Amber McCord, and Megan Ohlmann.

Action Items:

None.

James called the meeting to order by inviting Bonnie Cordell to introduce the forthcoming non-credit certificates, which will be offered in partnership with Coursera and industry leaders, such as Google, Meta, and IBM. The certificates will be available free of charge to all Texas Tech students with an active ttu.edu email address. A pilot program will begin this summer with the intention of opening up the certificates to all current students by summer II. Cordell added that eLearning will share their marketing materials with anyone interested in promoting the certificates to their students.

Council members expressed concern about the free Coursera certificates and also courses offered by GreenFig (through TTU Office of Continuing and Professional Education) cannibalizing enrollment in their programs with similar content. Cordell explained that they would ensure their messaging clearly defines these particular certificates as co-curricular and designed to complement rather than replace for-credit programs offered by TTU faculty. Litsey asked whether students would be using Library resources in pursuit of these certificates. Cordell explained that the companies providing the certificates provide all the required learning materials. James requested for Cordell to work with Lauderdale to present the list of certificates to the associate deans to discuss any concerns before the certificates are marketed to students.

James then invited Megan Ohlmann to discuss current re-enrollment efforts. Ohlmann explained that student success specialists are using the Raider Success Hub to centralize re-enrollment efforts. Raider Success Hub allows student success specialists to create reports of unenrolled students to discuss with those students' advisors. There is a new "not re-enrolling" option in Raider Success Hub, which will remove students from messaging and outreach. The goal is to be more proactive with re-enrollment intervention efforts. There is also the capability for students who have indicated they plan to re-enroll to receive targeted messaging based on their individual situations.

Next, James introduced the minutes from the April meeting. Hearing no discussion, James

called for a motion. Brown moved, Cox seconded, and the minutes were approved.

For the next item of business, Hallowell introduced the summary of course proposals, beginning with the voting items. Hallowell pointed out that CRIM 3300 had been tabled at the March Academic Council meeting, and it would need a vote to be removed from the table. James called for a motion. Shannon moved, Greenhalgh-Spencer seconded, and the motion carried. For items 1-9, Cox moved, Durband seconded, and the items were approved. Greenhalgh-Spencer moved to approve items 10-23, Villegas seconded, and those items were approved. Song motioned to approve items 24-36, Cox seconded, and the remaining voting items were approved.

Hallowell then pointed out the informational items, which consisted of prerequisite, corequisite, restriction, and repeatable limit changes. James asked if someone in the Office of the Registrar would like to discuss repeatable limits. Brown said that courses are repeatable when they have different topics and are eligible for financial aid. The repeatable limits will be designated in the catalog and in Banner. Brown added that repeatable courses are not usually caught by the grade replacement process. Lauderdale and James encouraged Council members to make any needed changes to repeatable limits through Curriculog so those can be updated everywhere.

Hallowell then introduced the program proposals, beginning with the voting items. New program proposals consisted of an accelerated bachelor's to master's program in Human Sciences, a graduate certificate in Early Childhood Education and Family Policy, and an undergraduate minor and certificate in Indigenous and Native American Studies. Hendricks requested to table item 2 pending discussions between the colleges. Similarly, Cain requested to table items 3 and 4 so the Honors College can gather more information on the programs.

The next voting item was a proposal to change the title of the Master Mentor graduate certificate to Teacher Mentoring and Instructional Coaching. The next two items proposed to add online modalities to the General Business, B.B.A. and Chinese undergraduate minor. The next two items were CIP Code changes to the Agricultural and Applied Economics master's and doctoral programs. The final voting item was a GPA reduction for the Engineering undergraduate minor. James called for a motion to approve items 1, 5-10 and to table items 2-4. Cox moved, Park seconded, and the motion carried.

James added that as part of the new rules effective September, the THECB will require information on every existing certificate that TTU offers. James also mentioned that effective May 18, the THECB will no longer need to approve online modality changes to existing degree programs. Instead, we will notify the THECB, and they will acknowledge the new modality. The Curriculog process will remain the same.

James then called for items of other business. Hearing none, James asked for any announcements. James mentioned that just shy of 5,000 students walked at commencement over the weekend and congratulated everyone on the completion of the spring semester.

James also asked if a July meeting would be necessary. Greenhalgh-Spencer mentioned that the Graduate School will not have their meetings until mid-July. It was agreed to meet via Zoom for the June meeting, cancel the July meeting, and take care of all needed business via email as needed. The plan is to meet face-to-face again in August.

Hearing no other items of other business or announcements, James called for a motion to adjourn the meeting. Ekwaro-Osire moved, Brown seconded, and the meeting was adjourned.