

Fall 2010 REPORT COMMUNICATION

Written:
ENGL 1301, 1302

Oral:
COMS 1300, 2300, 3358
CFAS 2300
MGT 3373

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ENGL 1301 Assignment Title	Average Grade (w/o late penalty)	Percentage of students scoring above 70%	# turning in assignment
Brief Assignment 1: Pre-Semester Diagnostic	86	92.34	1893
Brief Assignment 2: Summary and Paraphrase	71	66.42	1912
Brief Assignment 3: Critical Reading	72	68.32	1812
Brief Assignment 4: Thesis Statements	72	68.13	1914
Brief Assignment 5: Integrating and Evaluating Quotations	74	66.89	1800
Draft 1.1: Rhetorical Analysis	71	60.09	1824
Peer Critique	82	88.87	1689
Peer Critique	82	87.36	1646
Brief Assignment 6: Global Revision	80	85.33	1697
Brief Assignment 7: Revisions of Introductions	82	89.36	1692
Brief Assignment 8: Revisions of Conclusions	82	90.94	1656
Brief Assignment 9: Revisions at the Sentence Level	81	86.25	1593
Draft 1.2: Revised Rhetorical Analysis	78	78.375	1674
Final Writing Review	88	93.79	1578
Average for all assignments	78.64	80.18	1741
Pre-Semester Diagnostic n= 1850	60.95		
Post-Semester Diagnostic n=1476	79.2		

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ENGL 1302 Assignment Title	Average Grade (w/o late penalty)	Percentage of students scoring above 70%	# turning in assignment
Brief Assignment 1: Pre-Semester Grammar Diagnostic	91	97.63	464
Brief Assignment 2: Language & Perception	82	91.53	425
Brief Assignment 3: Analysis of Literature Reviews	81	93.163	424
Brief Assignment 4: Annotated Bibliography	80	86.01	393
Draft 1.1: Literature Review	72	64.78	389
Critique 1.1	85	93.62	376
Brief Assignment 5: Theoretical Framework	78	83.47	363
Draft 1.2: Revised Literature Review	74	72.93	362
Brief Assignment 6: Analysis of Logical Support	83	93.86	342
Brief Assignment 7: Use of Visuals in Argument	85	96.81	345
Draft 2.1: Classical argument	72	64.67	351
Brief Assignment 8: Revision for Sources	81	84.94	332
Critique 2.1a	86	96.474	340
Critique 2.1b	85	94.38	338
Brief Assignment 9: Revision for Correctness, Sentence Composition	83	93.15	336
Draft 2.2: Revised Classical Argument	74	68.93	338
Writing Review	85	96	325
Average for all assignments	81	86.61	367
Pre-Semester Diagnostic n= 418	66.1		
Post-Semester Diagnostic n=274	65.9		

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Analysis of findings on ENGL 1301 and 1302:

1. A substantial increase in scores in the 1301 diagnostic from pre- to post-test.
2. A comparable dramatic improvement in grades on the revised 1.2 draft in ENGL 1301.
3. Differences in attrition rates are apparent. In 1301, there's a drop after the first long draft; in 1302, however, the attrition is gradual over the course of the semester with no single trigger.

Resulting adjustments to ENGL 1301 and 1302:

To be determined

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COMS 1300	
• students scoring C or better on final speech assignment	96.1%
• comparison of scores on first speech and final speech	+3.62%
COMS 2300	
• students scoring C or better on final speech assignment	93.4%
• comparison of scores on first speech and final speech	-0.47%
COMS 3358	
• students scoring C or better on final speech assignment	93.6%
• comparison of scores on first speech and final speech	+3.86%

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CFAS 2300	
• students scoring C or better on final speech assignment	91.2%
• comparison of scores on first speech and final speech	+2%
MGT 3373	
• students scoring C or better on final speech assignment	97.3%
• comparison of scores on first speech and final speech	+4.94%

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Resulting adjustments to COMS 1300, 2300, 3358:

- 1300: The only change is to review and reinforce to the graduate students the proper grading criteria for all speeches in the course.
- 2300: This year the course was directed by one of our adjuncts who did not have complete control over the course content because the workbook had been determined prior to her leadership. The difference between the two grades is still a matter of concern because the first grade represents an introductory speech (with few expectations) and the last grade is from a persuasive speech that is heavily weighted by expectations. The department will undergo discussion about how this and other public speaking courses are to be evaluated when comparing "first" and "last" speeches.
- 3358: No actions or changes will be implemented at this time as achievement seems satisfactory.

Resulting adjustments to CFAS 2300:

No changes are necessary at this time as achievement seems satisfactory.

Resulting adjustments to MGT 3373:

No changes are necessary at this time as achievement seems satisfactory.