



November 30, 2016

To: TTU Administration, Faculty, and Staff
From: Rob Stewart, Senior Vice Provost
Re: Appointment of Executive Director, National Ranching Heritage Center

On behalf of Interim Provost Galyean, we are pleased to announce that Mr. Jim Bret Campbell of Fort Worth has been appointed as the new Executive Director of the National Ranching Heritage Center at Texas Tech University. He will begin his duties January 9, 2017.

Over his 19-year career, Jim Bret Campbell has held managerial or executive positions with the American Quarter Horse Association, the Texas Cattle Feeders Association, and the National Cutting Horse Association. In these capacities, he has overseen multi-million dollar budgets, worked with boards of directors, been lead spokesperson, overseen sanctioning of competitions and other events, directed marketing teams, communication campaigns, and publication efforts, managed personnel, and engaged with external agencies and entities at local, state, and national levels. These and other capabilities strongly qualify Jim Bret to oversee key priorities at the NRHC, including building its endowment, growing membership, strengthening efficiencies, broadening university partnerships, expanding the Center's national scope, and generally enhancing the Center's public engagement.

Jim Bret is a two-time graduate of Texas Tech University, with a B.S. in Agricultural Communications (1996) and M.S. in Agricultural Education (1997). He has been an active alumnus of the College of Agricultural Sciences and Natural Resources. His wife, Teri Forrest Campbell, is a 1992 graduate of TTU with a B.S. in Human Development and Family Studies. They have two children, Cash, age 12, and Cooper, 10.

Please join us in welcoming Jim Bret Campbell to his new position leading the National Ranching Heritage Center.

We also extend sincere appreciation to Dr. Carl Andersen for serving as Interim Executive Director for the past 16 months. Carl has enthusiastically and energetically maintained efficient operations, established several endowment accounts, filled some staff vacancies, and fostered important constituent relationships during his oversight of the Center. We wish Carl all best wishes as he returns to full retirement.