



MEMORANDUM

To: TTU Faculty and Staff
From: Melanie Hart, Vice Provost eLearning and Academic Partnerships
Justin Louder, Associate Vice Provost eLearning and Academic Partnerships
Cc: Michael Galyean, Provost & Senior Vice President
Re: Online Course and Program Development

With the new funding model for the OLDE fee, a greater portion of the revenue is being distributed to the colleges, and Worldwide eLearning funding has been significantly reduced. OLDE funding must be used for online-related expenses and/or the development of new programs. The goal of modifying the funding model is to allow colleges and departments more flexibility to increase online and distance course offerings. This includes the development of high quality courses and programs for online and regional sites delivery.

Because a larger portion of the funding is going to the colleges, Worldwide eLearning will not be providing the program, course, and travel grants this year. These should be funded by the colleges and/or the departments. Worldwide eLearning grants that were previously approved but are incomplete, will continue to be funded as the courses and programs are completed. With 2018 being a counting summer, considering offering additional online courses, especially at the upper undergraduate level, is strongly encouraged. However, if new online courses are going to be taught in the summer, it is strongly suggested that the development of these online courses begin as soon as possible.

Although Worldwide eLearning will not be funding the development of the courses and programs, we will continue to provide assistance with the development and review of online and regional site courses and programs. A few of the services that Worldwide eLearning will continue to provide include (a detailed list of services can be found at <http://www.depts.ttu.edu/elearning/>):

- Trainings associated with online pedagogy
- Online course design and development
- Online course quality reviews
- Universal design assistance (ADA compliance)
- Video captioning
- Blackboard trainings and 24/7 support
- Marketing services

We look forward to working with each of the colleges and departments to assist with the continued development of quality online courses and programs.