

# OUR SERVICES

- Identify and connect community needs with faculty interests and expertise.
- Facilitate partnerships between faculty and communities (non-profit agencies, business, industry, K-12 schools, government, health care, civic groups, and others).
- Serve as liaison and convener for faculty and community partners.
- Help identify external funding opportunities.
- Assist with the design, implementation, and evaluation of outreach and engagement activities.
- Offer professional development on current topics and best practices in engaged scholarship.
- Provide online resources and tools for Texas Tech faculty and community partners.
- Recognize faculty for excellence in engaged scholarship via the annual President's Engaged Scholarship Awards program.



## TEXAS TECH UNIVERSITY University Outreach & Engagement™

### University Outreach and Engagement

provides innovative and collaborative leadership and support for the university's strategic priority of engagement with communities across the region, state, nation, and world.

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## REACH OUT **ENGAGE** TRANSFORM

“Transform lives and communities through strategic outreach and engaged scholarship.”

Texas Tech University  
**2025 Strategic Priority**

# CHARACTERISTICS OF ENGAGED SCHOLARSHIP

**1** Engaged scholarship involves scholarly activities designed to address a community need or societal issue through:

- Research
- Creative Activity
- Teaching
- Service

**2** Faculty collaborate with community partners in mutually beneficial ways to share knowledge and expertise.

**3** There is a clear link between the activity and the academic mission.

**4** Faculty involve the affected community in the process of problem-solving.

**5** Faculty and community partners develop activity objectives and agree on desired outcomes.

**6** Faculty and community partners co-create new knowledge for both the discipline and communities.

## DEFINITIONS

### OUTREACH

refers to the one-way delivery of programs, services, activities, or expertise to those outside of the university. It involves Texas Tech providing education, consultation, and other services to benefit the community.

### ENGAGEMENT

involves Texas Tech in mutually beneficial relationships with the community to address societal needs and challenges. It leverages Texas Tech's academic expertise and resources with the knowledge and experiences of community partners.

### ENGAGED SCHOLARSHIP

is a form of scholarship that involves a two-way, reciprocal partnership between Texas Tech and the community for the purpose of addressing a community need or larger societal challenge. It leverages disciplinary knowledge and scholarly practice with the knowledge and experiences of the community in mutually beneficial ways, using documented results to advance scholarship as well as community/societal interests.

## OUTREACH & ENGAGEMENT ACTIVITIES

Engaged Teaching & Learning  
Engaged Research & Creative Activity  
Engaged Service



## EXAMPLES

Clinical Services	Performances
Commercialization	Program Evaluation
Community-Based Research	Public Programs/Events
Distance Courses	Service on Boards
Exhibits	Service Learning
Experiential Learning	Technical Assistance
Non-Credit Programs	Technology Transfer