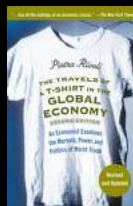


Case Method and Ethics

- Learning outcomes
 - Gain substantive area knowledge
 - Improve critical thinking skills
 - Collaborative learning
 - Memorable learning experience
- Finding cases
 - <http://www.hbsp.harvard.edu>
 - Newspapers, television, campus news
- There are no right or wrong answers ... only solutions that are well (or poorly) considered and supported.
- Meeting students where they live



Travels of a T-Shirt



[Track a t-shirt](#)

YES

exporting used t-shirts to Africa is
the **RIGHT** thing to do

because ...

NO

exporting used t-shirts to Africa is
the **WRONG** thing to do

because ...

Global supply chains ...



make the world

a better place ...

THE STORY OF



WITH ANNIE LEONARD



... and a worse place

... in other words

How we manage our global supply chains
makes a difference ...

THE **TRIPLE** **BOTTOM** **LINE**

- PEOPLE



- PLANET



- PROFITS



it's all connected ...

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Meade, Anthropologist

Live your life as though it matters, because it does.

Anonymous

