

Panel picks winners of video challenge

By [Hallie Davis](#)

Staff Writer

Published: Thursday, April 22, 2010

Updated: Wednesday, April 21, 2010

Like

Be the first of your friends to like this.

0 tweet

“Accountability: It starts here” is the tagline of Erick Stow and Nathan Milles winning entry for the Matador Ethics Video Challenge. Fourteen videos were entered into the challenge, and a panel of five judged them.

The 30- to 45-second videos were based around the Texas Tech statement of Academic Integrity. They were judged on 10 criteria including creativity, message and artistic value.

Lubbock Independent School District teacher Randy Paton was brought in to judge based on his career in motion pictures and television. Paton said he worked for everyone in Hollywood: from Disney to WB. He said he considered the videos well done.

“They’re always pretty good,” Paton said. “The creativity is in the eyes of the beholder but sometimes it jumps out to everyone, it’s a universal response.”

Paton said that the videos this semester were more organized but slightly less “adventurous” than last semester’s.

The judging panel also included Jonathan Marks, the director of the Ethics Initiative and three student judges, one of whom was sent in by the Student Government Association.

“Three out of the five judges were students at Tech. Since this was a student production we wanted student selection,” said Justin Louder, the senior program administrator and official vote counter. “We wanted students to have the largest voice in the judging.”

The videos were scaled from 1-5 in five categories and 2-10 in others for a possible total of 300 points. Milles and Stow’s video scored 294. As the winners, the two will have lunch with Tech President Guy