

Tech looks for academic integrity in video challenge

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Texas Tech has a lot of traditions, but there is always room for more. Last semester was the first ever Matador Ethics Video Challenge, and this semester continues the new tradition under the theme of academic integrity.

The program is part of the Quality Enhancement Plan. Last semester's theme was ethics, whereas this semester the topic is more specific, although there are still options and subcategories.

Any Tech student in good standing and groups of up to eight people can enter. The videos must be under one minute, comply with the Code of Conduct, and be turned in with an application from the Web site.

This semester the program is being run by Yi-Hui Lee, a graduate assistant with big plans for the new tradition.

"Last semester we didn't have the criteria for high artistic value," Lee said, "but this semester we added (academic integrity) in because when you look at the videos you automatically will feel how artistically high quality this video is."

Lee said changes from last semester are due to the quality of submissions; the editing, transitions, audio and ideas had surpassed the expectations of last semester's judges. The quality of last semester's entries raised the bar for this semester's filmmakers.

"We're expecting really high quality in the productions this semester," Lee said.

The first— place video will be played at the men's basketball game against Baylor on March 2 and the