

## VITAE

Charles P. Ruch

12756 Schick's Ridge Road  
Boise, ID 83714  
(208) 229-0860  
chuckruch@cableone.net

### EDUCATION

1988	Harvard University, Institute for Educational Management, Certificate
1966	Northwestern University (Education), PhD
1960	Northwestern University (Education), MA
1959	College of Wooster (Chemistry), BA

### ADMINISTRATIVE EXPERIENCE

2003-2008 President, South Dakota School of Mines and Technology (retired)

*Small, state supported technological university (engineering and science only)  
2,100 HC, 273 faculty and staff, \$50M budget*

#### Accomplishments:

- Refocused Mission and Developed Strategic Plan
- Academic Enhancement
  - Redesigned Interdisciplinary Science Major
  - Strengthened Relationship Between In/Out of Class Learning Activities
  - Introduced Campus-wide Laptop Computer Project
  - Completed ABET and Regional Accreditation (North Central HLC)
- Enrollment Management
  - Strengthened Admission Standards
  - Instituted Strategic Enrollment Management
  - Ended Decade-Long Enrollment Decline
- Diversity
  - Enhanced Relationships/Projects with Tribal Colleges
- Research and Graduate Affairs
  - Opened Three New Doctoral Program; Re-designed Existing Program
  - Increased Sponsored Research 25% to \$17M+
- Economic Development
  - Built Business Incubator on Campus
  - Created Office of Technology Transfer, Expanded IP
  - Expanded Entrepreneurial Activities
- External Affairs
  - Supported Quiet Phase of \$50M Campaign (\$22M at Retirement)
  - Increased Foundation Assets 43% to \$53M
  - Enhanced Community Relations
  - Strengthened Comprehensive Marketing/PR Program
- Campus Development
  - Revised Campus Master Plan
  - Completed Seven Capital Projects
  - Designed, Funded Four Capital Projects and Three Renovations—  
Projects Underway

1993-2003 President, Boise State University, Boise, ID (retired)

*Large, state supported metropolitan university*

*AA through Doctoral, 17,700 HC, 1,900 faculty and staff, \$222M budget*

Accomplishments:

- Refocused Mission and Developed Strategic Plan
- Academic Enhancement
  - Opened College of Engineering and Received ABET Accreditation
  - Opened Residential Honors College
  - Developed Range of New Programs Responsive to Regional Needs
  - Completed Regional Accreditation
- Enrollment Management
  - Strengthened Admission Standards
  - Continued Planned Enrollment Growth (about 2%/year)
- Diversity
  - Increased Minority Enrollments (40%)
  - HEP/CAMP Programs – Award Winners
  - MLK/HR Week – National Award
- Research and Graduate Affairs
  - Opened Two Doctoral Programs, Several Masters Programs
  - Moved Sponsored Research from \$12M to \$20M
- External Affairs
  - Structured Alumni and Foundation Offices—Foundation Endowment Doubled
  - Successfully Conducted Several Mini Campaigns
  - Strengthened Comprehensive Marketing/PR Program
  - Managed Development of Athletic Programs Through Three Conference Moves
- Campus Development
  - Revised Campus Master Plan
  - Completed Ten Major Capital Projects
  - Built Satellite Campus--Secured Land, Completed Campus Master Plan, Developed and Built First Academic Building (Infrastructure)
  - Three Capital Projects; Designed, Funded and Underway

1985-1993

Provost and Vice President for Academic Affairs, Virginia Commonwealth University, Richmond, VA (Interim, 1985-1986)

*Large, state supported research university, two campuses (academic and medical)  
18,000 HC, 2,000 faculty and staff, \$200M+ budget*

Accomplishments:

- Developed Comprehensive Academic Strategic Plan
- Strengthened Collaboration Among Schools/Colleges
- Introduced Learning Assessment
- Increased Admission Standards, Expanded Enrollment (about 2%/year)
- Strengthened Academic Support Services
- Expanded Research and Graduate Functions
- Successful Institutional Accreditation (Southern Association)

1976-1985

Dean, School of Education, Virginia Commonwealth University, Richmond, VA (Interim, 1976-1977)

- Developed Strategic Plan
- Strengthened Admission Standards and Improved Enrollment
- Developed 5-year Teacher Preparation Program
- Opened Ph.D. Program (Urban Services)
- Expanded Research
- Developed Cooperative Programs with All Eleven Colleges Across University
- Expanded Cooperative Relations with Area Public Schools
- Successfully Completed NCATE Accreditation

- 1974-1976 Associate Dean, School of Education, Virginia Commonwealth University, Richmond, VA
- 1969-1974 Chairman, Department of Counselor Education, University of Pittsburgh (Acting 1969-1970)

### TEACHING EXPERIENCE

- 1993-2003 Professor of Education, Boise State University (retired)
- 1981-1993 Professor of Education, Virginia Commonwealth University, Richmond, VA
- 1974-1981 Associate Professor (tenured), School of Education, Virginia Commonwealth University, Richmond, VA
- 1973 Visiting Associate Professor, Department of Educational Psychology, California State University, Hayward, CA
- 1966-1974 Assistant/Associate Professor (tenured), Department of Counselor Education, University of Pittsburgh, Pittsburgh, PA
- 1960-1966 School Counselor, Evanston Township High School, Evanston, IL  
Assistant Principal (part-time), 1964-1965  
Director of Research (part-time), 1965-1966
- 1959-1960 Tutorial Assistant, Department of Chemistry, Northwestern University, Evanston, IL

### PROFESSIONAL ACTIVITIES

(recent/selected)

#### *National*

#### Barry Goldwater Scholarship and Excellence in Education Foundation

Trustee, 2005-2010 [Presidential Appointment, Senatorial Confirmation]

#### National Coal Council

Member, 2006-2008 [Appointment by Secretary of Energy]

#### American Council on Education

Presidential Roundtable, 2008

Commission on Lifelong Learning and Alternative Credentialing, 1999-2003

Task Force on Teacher Education, 1998-2001

#### American Association of State Colleges and Universities

Policies and Priorities Committee, 2006-2008

Professional Development Committee, 2003-2006

Council of State Representatives, 1993-1996, 1999-2003

Joint AASCU/NASULGC Task Force on Urban Education, Steering Committee, 2001-2003

Urban/Metropolitan Universities, Subcommittee Chair, 1994-1995

#### American Association of Colleges of Teacher Education

New Dean's Institute (various roles), 1984-2001

#### National Association of State Universities and Land Grant Colleges

Division of Urban Affairs, 1985-1994

Executive Committee, 1989-1993

#### National Council on Accreditation for Teacher Education

Appeals Committee, 1986-1994

National Collegiate Athletic Association

Athletic Certification, Visitation Team Chair, 1996-2003

*Regional/State*

Western Interstate Commission on Higher Education

Chair, 2002-2003

Vice Chair 2001-2002

Commissioner, 1994-2003 (Idaho 1994-2002; South Dakota 2005)

Executive Committee, 1999-2003

Co-coordinator, Idaho Business Higher Education Round Table, 1997-2003

Northwest Association of Schools and Colleges - Commission on Colleges

Commission, 1998-2003

Executive Committee 1999-2003

Big Sky Athletic Conference

President's Council, 1993-1995

Big West Athletic Conference

President's Council, 1995-2000

Western Athletic Conference

Presidents Council, 1995-2003

Utah Board of Regents

Consultant, Collaboration between Southern Utah University and Dixie State College, 2006

Presidential Evaluation Team, Chair, 1994

South Dakota REACH Committee (EPSCoR Advisory)

Member, 2003-2008

Inland Northwest Research Alliance

Trustee, 1999-2003

Western Association of Universities

Board Member, 1995-2000

Idaho Department of Labor

Advisory Committee, 1994-1996

Chair, 1995-1996

Idaho Workforce Development Council

Member, 1996-2003

MEMBERSHIPS

Scientific, and Professional Studies

American Educational Research Association

Association American Psychological Association

Organizational Development Network

Council for Advancement and Support of Education

Society of College and University Planning Administrators

COMMUNITY ORGANIZATIONS

*Board Memberships*

2003-2008 Rapid City Metro Chamber of Commerce - Board Member

2003-2008 Rapid City Economic Development Partnership - Board Member

2003-2008 Western Research Alliance - Board Member

2003-2008 Black Hills Council, Boy Scouts of America - Board Member

1993-2003 St. Luke's Regional Medical Center - Trustee

1994-1998 Mountain States Medical Research Institute (Chair, 1995-1998)

1993-2003 Community Planning Association

1993-2001 Ada County United Way

1999-2000 Treasure Valley United Way (Chairman of the Board)

1993-2003 Boise Metro Chamber of Commerce / Idaho Business Council

1997-2003 Ore-Ida Council, Boy Scouts of America  
(Vice President, Relationships Committee, 1997-2003)

1993-1995 US Bancorp, Idaho

*University Affiliated*

2004-2008 SDSM&T Foundation  
Board Member

2004-2008 SDSM&T Alumni Foundation  
Board Member

1993-2003 The Future Foundation, Inc. (formerly known as Boise Future Foundation)  
Board Member Chair, 1995-2003

1993-2003 Morrison Center for Performing Arts  
Board of Governors Member

1993-2003 Boise State University Foundation  
Board Member

HONORS AND AWARDS

2006 Business Magnet Award, Rapid City Economic Development Partnership

2003 Silver Medallion, Boise State University

1994 Presidential Medallion, Virginia Commonwealth University

Phi Delta Kappa

Phi Eta Sigma, Honorary

Phi Kappa Phi

SCHOLARLY WORK AND PUBLICATIONS

### *Books and Chapters*

- Ruch, C. (1983). Faculty Development Teams, The VCU Dean's Grant Project. A case study for Alternative Approaches to Dean's Grant Projects, Elizabeth Sakiey in Sharp, Bert (ed.). Dean's Grant Projects: Challenges and Change in Teacher Education. Washington, DC: AACTE.
- Ruch, C. (1980). Content of Teacher Education: Next Steps on the Research Agenda. In G. Hall, S. Hord, and G. Brown (eds.), Exploring Issues in Teacher Education: Questions for Future Research. Austin, TX: University of Texas, Research and Development Center in Teacher Education. (Publication 7003, 97100).
- Ruch, C., R. Armour, J. Potter (1979). Examples: Case Summary -- Virginia Commonwealth In W. and S. Smartt, (eds.), Improving Evaluation: A Trial Strategy. Atlanta: Southern Regional Education Board, 24-27.

### *Articles*

- Ruch, C. (May 22, 2008). "Innovation Talent", Solutions for Our Future (ACE, electronic).
- Ruch, C. (Fall 2002). "Entrepreneurial Strategies for a Metropolitan University", Metropolitan Universities.
- Lyman, G., and C. Ruch (Winter, 1997). "The Case of the Boise Future Foundation, Inc.: An Evolving Model for Cross-sector Collaboration", Metropolitan Universities 71-78.
- Ruch, C. (Fall 1997). "Fund Raising for Metropolitan Universities: An Introduction", Metropolitan Universities, 5-8 (Reprinted Administrator, December 1997).
- Ruch, C. (Fall 1996). "Open Letter to President Stan Hales, College of Wooster," Wooster Alumni Bulletin, 8-9.
- Ruch, C. and G. Fahleson (1994). "Leadership for Metropolitan Universities: Shared Responsibilities" Metropolitan Universities, 5-8.
- Ruch, C. (1993). "Reflection on Teaching at VCU," VCU Teaching, 2.
- Ruch, C. and E. Trani (fall/winter 1990). "Scope and Limitations of Community Interactions," Metropolitan Universities, 27-40. (Reprinted in D. Johnson and D. Bell (eds.), Metropolitan Universities: An Emerging Model in American Education. TX: University of North Texas Press.).
- Ruch, C. (1988). Commentary, VCU Teaching, 2.
- Ruch, C. (1987). "Public Policy and Pre-service Teacher Education: Intervention or Intrusion?" Journal of Thought, 22, 14-19.
- Ruch, C. (1985). "Integrating Staff and Program Development; The Big Team/Small Teams", Journal of Staff, Program and Organizational Development, 49-52.
- Smith, D., R. Nystrand, C. H. Gideonse, and K. (1985). "Alternative Certification: A Position Statement of AACTE," Journal of Teacher Education, 36, 24.
- Ruch, C. (1984). "Elementary and Secondary Education in the Year 2000: Issues and Policy Alternatives." Newsletter, University of Virginia Institute of Government. Charlottesville, VA, 60, 55-59.
- Ruch, C. (1984). "HRD: An Organizing Approach to Faculty Development"; Improving College and University Teaching, 32, 18-22.
- Ruch, C., W. Bost, and J. Oehler (1982). "Training for Planning: Organizational Consultation to

Design and Install Constituency-Based Planning", Planning and Changing, 234-244.  
(Reprinted in Center for Educational Development and Research. Exemplary Practice Series. Vol 3: Organizational Development and Research. Bloomington,, IN, 1986.)

- Ruch, C. (1982). "Collaboration: A Strategy to Enhance Professional Image", Journal of Virginia College Reading Educators, 3-1
- Ruch, C. (1982). "Virginia's Teacher Certification Law Stirs Debate," AACTE Briefs, 6.
- Ruch, C., and G. Hall (1982). "The Effects of O.D. Interventions on Stages of Concern," Journal for Group Work Specialists, 39-47.
- Oehler, J. and C. (1982). "Planning for Continuing Education", Virginia English Bulletin, 30, 20-25.
- Ruch, C. (1979). "Every Counselor is a Change Agent: Notes on Institutional Change", Virginia Personnel and Guidance Journal, 30-35.
- Bost, W. and C. Ruch (1977). "Administrator-Counselor Teams: Management for Adaptability," NASSP Bulletin, 19-24.
- Harris, K.A., and C. Ruch (1977). "Data-based Planning Model for Community College Counseling Centers," Community/Junior, College Research Quarterly 27-340.
- Becker, M.P., and C. Ruch (1975). "Field Sites: Place or Process", Counselor Education and Supervision, 233-236.
- Ruch, C. (1968). "A Study of the Collegiate Records of A.P. and Non-A.P. Students," College and University, 43, 207-210.
- Ruch, C. (1967). "The Other Driving Test", Analogy: New Approaches to Learning, 25-27.

#### *Grants*

- Ruch, C. (1984). Toward Preparation Programs to Prepare All Teachers to Respond to Children with Special Needs Final Report of Grant Project General Education/Special Education. Richmond, VA: Virginia Commonwealth University. (ERIC Document Reproduction Service No. SP 024 135)
- Ruch, C., W. Bost, and J. Oehler (1981). Design and Development of a Planning Process in Three Private Elementary Schools. Final Report for Funded Project. Richmond, VA: Virginia Commonwealth University. Mimeo.
- Ruch, C. (1980). Programs Responsive to the Educational Needs of Exceptional Children. Final Report of the Dean's Grant Project 1978-80. Richmond, VA: Virginia Commonwealth University. (ERIC Document Reproduction Service No. ED 194 516.)
- Ruch, C. (1977). Issues in Designing Preparation Programs, or When is a Program a Program? Richmond, VA: Virginia Commonwealth University. (ERIC Document Reproduction Service No. ED 194 516.)
- Ruch, C. (1975). The Counselor and Institutional Change: Notes from Six Case Studies. In P. McGreevy (ed.), Beyond Lake Wilderness: Case Studies of the Software of Educational Change. Final Report of Part III, National PPS Project. University of Pittsburgh. Mimeo.
- Ruch, C. (1974). An Educational Adhocracy A Series of Final Reports of the University of Pittsburgh Training for Teachers of Teachers (TTT) Project. Pittsburgh, PA: University of Pittsburgh. (ERIC Document Reproduction Service No. ED 093 854.)

- Ruch, C. (1974). Staff and Program Development for a New Pupil Personnel Service Professional. Final Report I, of the Northeastern Center Satellite Project. Pittsburgh, PA: University of Pittsburgh. (ERIC Document Reproduction Service No. ED 093-853.)
- Ruch, C. (1974). Changes Facing Pupil Personnel Services: Training and Service. A report of six workshops sponsored by the Northeastern EPDA/PPS Center Satellite Project. Pittsburgh, PA: University of Pittsburgh. (ERIC Document Reproduction Service No. ED 092 815.)
- Ruch, C. (1973). The Policy of Parity an unpublished paper prepared for the TTT Branch, U.S. Office of Education.
- Ruch, C. (1972) (ed.). Supervisors of School Guidance Services K-12. A report to the Bureau of Guidance Services, Department of Public Instruction, Commonwealth of Pennsylvania. Pittsburgh, PA: University of Pittsburgh.
- Ruch, C. and V. Pickett (1961). Student Problems and the Role of the School Counselor at ETHS. NDEA Local Research Project. Evanston, IL: Evanston Township High School. Mimeo.

#### *Book Reviews*

- Ruch, C. (1989, December 28). (Review of Guiding the Process of Therapeutic Change). AACD Guidepost.
- Ruch, C. (1987, July 23). (Review of Higher Education in Rural America: Serving the Adult Learner.) AACD Guidepost, 30, 1.
- Ruch, C. (1984). (Review of Educating Americans for the 21st Century.) Paper prepared for ACSECULGC.
- Ruch, C. (1982). (Review of the Trainer's Handbook: A Guide to Packaged Training Materials.) Personnel and Guidance Journal, 254.
- Ruch, C. (1982). (Review of Listening/Responding: Human Relations Training for Teachers.) Personnel and Guidance Journal, 57.
- Ruch, C. (1981). (Review of the Burnt-Out Administrator.) Personnel and Guidance Journal, 124-125.

#### *Editing*

- Ruch, C. (Fall 1997). (Issue editor.) "Fund Raising in Metropolitan Universities," Metropolitan Universities, 1-90.
- Ruch, C. (1996). Reviewer, Gilderebloom, J. The Urban University and the Community: and Substance Roles, Association of Governing Boards, Washington, DC.
- Ruch, C. and G. Fahleson (1994) (Special Issue Editors). "Leadership for Metropolitan Universities: Shared Responsibilities." Metropolitan Universities, 5-8.
- Ruch, C. (1985). Reviewer. Packard, S. (Ed.) The Leading Edge: Innovation and Change in Professional Education. Papers of the 1985 Annual Meeting, Washington, DC: AACTE.
- Ruch, C. (1985). Reviewer. Hall, G. and S. Hord. Facilitating the Change Process. Albany, NY: SUNY Press.

#### *Congressional Testimony*

- 1991 Committee on Banking, Finance and Urban Affairs, subcommittee on Policy Research and Infrastructure, Role of Urban University in Economics and Community Development.

- 1983 U.S. House of Representatives, subcommittee on Post Secondary Education. Merit Pay Task Force for AACTE, Washington, DC.
- 1982 U.S. House of Representatives, subcommittee on Post Secondary Education. Emerging Mathematics and Science Education Act for AACTE regarding H.R.O., Washington, DC.

*Case Studies*

McDade, S. (1988). Virginia Commonwealth University. Harvard University. (Case Study of An Administrative Situation, e.g., Introduction of Outcomes Assessment.)

*President's Column*

First Words, President's Column, Focus, Boise State University Alumni Magazine. 1993-2003; 4 issues/year.

Greetings from the School of Mines, President's Letter, South Dakota School of Mines. 2003-2008, bi-weekly.