

## MISSION STATEMENT

As a major comprehensive, teaching and research-based School of Accounting with undergraduate, master's and doctoral programs, we:

- Educate and develop our students for positions in industry, government, public accounting and education;
- Prepare our Bachelor of Business Administration (B.B.A.) and Master of Science in Accounting (M.S.A.) students with knowledge and skills to be successful in accounting careers;
- Prepare our Ph.D. students to become academic and research leaders for the academic profession;
- Prepare our students for professional accounting careers nationally, with a particular emphasis on Texas and New Mexico;
- Emphasize partnerships with external parties to provide (1) educational and research opportunities for students and faculty, (2) benefits to our external partners and (3) a basis for recruiting new students; and
- Provide service to our educational and professional communities.

The School of Accounting seeks to attain its mission through the optimal and collegial deployment of human, intellectual and fiscal resources; by subscribing to proactive, consistent, sound decision-making practices; and by maintaining relevance and accountability in all processes and procedures, thereby building and sustaining student, faculty, staff, stakeholder and public confidence.

The School of Accounting will also capitalize on its strengths reflected by the faculty's national presence, chairs and professorships, alumni, Accounting Advisory Council, employer relations, Beta Alpha Psi, quality of graduate students, national success of graduate students in employment, endowed scholarships, and ERP and e-business focus.

## VISION STATEMENT

The School of Accounting will pursue excellence in preparing students for the marketplace served. We will accomplish this through processes that will result in continuous improvement in student quality, teaching excellence, research excellence, employer satisfaction, overall academic excellence, and academic, professional, and community service. We will maintain communication with our internal and external stakeholders in order to achieve and publicize continuous improvement.

We will maintain excellence by following continuous improvement activities such as:

- Providing an effective, efficient and creative learning environment for preparing and placing students in successful professional careers;
- Developing and maintaining effective interfaces with public accounting practice, consulting, governmental, nonprofit, and industry organizations; academic institutions; and other key constituencies;
- Advancing the frontiers of accounting and business through basic and applied research; and
- Providing an environment conducive to professional development for students, and faculty.

## VALUE STATEMENT

The School of Accounting values integrity, equity and respect for the individual in all of our endeavors. We value an open, consistent, participatory and merit-based system of governance and administration, with respect for individual rights and academic freedom within a framework of professional responsibility. We strive for high quality and continuous improvement in all activities with commitment to the mission of the School of Accounting. We value innovation, resourcefulness, intellectual development, and creativity in this quest. We are committed to exhibiting these values and philosophies in relating to our students and other key stakeholders.