Cross-Cultural Management in Europe
explore. dream. discover.
A 10 day traveling study abroad program in Frankfurt, Heidelberg, Brussels, and London, England, focusing on cross-cultural management. This program will enable students to delve into three of the most historical hubs in all of Europe. Each city will offer its own unique take on cross-cultural components that are vital in the success of today’s global managers. This is the perfect way to spend your winter vacation!

**COURSES OFFERED:**
MGT 4381 – Individual Problems in Management taught by Dr. Hans Hansen

**PROGRAM LOCATION:**
Frankfurt, Germany; Brussels, Belgium; and London, England

**PROGRAM HIGHLIGHTS:**
- Walking tour of Frankfurt
- Visit to the Mission of the USA in Brussels
- Guided tour of London
- Company Visits
- Access to Spring semester financial aid
- And more...

**PROGRAM DATES:**
January 5th – 15th (subject to change)