



TEXAS TECH UNIVERSITY
Rawls College of Business

Career Management Center™



Rawls Career Management Center Corporate Sponsorship Program

Dear Employer Partner:

Did you know that the Rawls College of Business was recently ranked in the Top 100 Best Business schools by BUSINESSWEEK and US NEWS? The Rawls College of Business Career Management Center at Texas Tech University is an organization dedicated to providing our students and alumni with the tools and resources necessary to pursue their ideal career opportunities. As we embark on a new school year, our organization understands we would not be where we are today if it were not for our Corporate Sponsor Program (CSP). The Corporate Sponsor Program gives employers the opportunity to enhance their presence in the Rawls College of Business, as well as help support the Career Management Center's efforts to maintain and update our services to best assist our students and alumni.

We would like to offer you the opportunity to become a part of our Corporate Sponsor Program. This sponsorship gives your company a unique opportunity to build brand awareness within the Rawls College of Business. Your sponsorship will include a number of benefits, such as: digital display of your company logo throughout the Rawls College of Business, priority on-campus interview selection, additional recognition at events, and Employer Spotlights on our social media to spotlight your company and its recruiting efforts.

We would love for your company to become part of this very special recruiting relationship that will maximize your sponsorship dollars. Your participation will help to support a Career Management Center which strives to recruit, retain and educate the next generation of diverse ethical leaders in business and society.

If you are interested in becoming a Rawls College of Business Career Management Center Corporate Sponsor, please read the enclosed documents. You will need to fill out the "I Wish To Be A Sponsor" form, as well as email me your company logo in either a JPEG or PNG file. We will then send you an invoice with payment options. Please feel free to call me with any questions you may have about the Corporate Sponsor Program.

Best regards,

Laura Sanders

Associate Director—Employer Relations

RAWLS CORPORATE SPONSOR PROGRAM 2015-2016



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Rawls College of Business

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Consider becoming
a Rawls Corporate
Sponsor! Increase
visibility for your
organization, build
name recognition
and attract top Rawls
students.



Company logo on digital signage
throughout Rawls College of Business



Corporate Sponsor recognition at
Rawls career events



“Employer Spotlight” on Rawls Career
Management Center social media



Corporate Sponsor logo featured on
Rawls Career Management Center
NEW online recruiting network



Free information session
[per semester] with light refreshments



Recognition in Rawls CMC Student
Career Resource Handbook



Priority on-campus interview dates



FREE “Corporate Row” Career Expo
registration or 1/2 price *premium*
registration

Brand Yourself @ RAWLS





TEXAS TECH UNIVERSITY
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Corporate Sponsor Program [2015-2016]

Corporate Sponsor Commitment

Company/
Organization:

Contact Person:

Title:

Department/
Division:

E-mail

Address:

City:

State:

Zip:

Telephone:

Sponsorship Level

2-Year Sponsorship: \$5,000.00

1-Year Sponsorship: \$3,000.00

I certify that all information provided above is accurate. I understand the terms and conditions of the program, and I wish to participate in the Rawls Corporate Sponsor Program.

Signature:

Date:

Thank you so much for your continued support of the Rawls Career Management Center and Rawls College of Business students!

Upon receipt of Program Commitment Form an invoice will be sent.

Laura Sanders
Associate Director - Employer Relations
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