


# 5<sup>th</sup> Annual Rawls Diversity Symposium

September 11-13, 2019

WHERE YOU  
BELONG



## Organizing Committee Members

**Barry Broughton**, Senior Director – Career Management Center

**Kirsten Cook**, Associate Professor of Accounting, Co-Director of Diversity & Inclusion

**Julie Doss**, Senior Director – Engagement & External Relations

**Zabrina Elbel**, Program Coordinator – Engagement & External Relations

**John Masselli**, Associate Professor of Accounting, Haskell Taylor Professor of Taxation

**Archie Pitsilides**, Director of Grants and Outreach

**Andrea Romi**, Associate Professor of Accounting, Co-Director of Diversity & Inclusion

**Joshua Smith**, Graduate Assistant

**Lyda Stokes**, Program Director for Student Engagement

# Daily Schedule

(All events will be held in the Rawls College of Business.)

## Wednesday, September 11

### Welcoming Remarks

**Margaret Williams**, Dean – Rawls College of Business

5:15 – 5:30 PM • Room 105

### Keynote Speech

**Wendy Masiello**, Lieutenant General (retired) – United States Air Force

5:30 – 6:15 PM • Room 105

### Student Panel

6:30 – 7:30 PM • Room 105

### Moderators

**Adrienne Carnes**, Senior Director – Undergraduate Services Center

**Mychael Solis-Wheeler**, Compliance Coordinator – Accounting Services

### Panelists

**Blessen Brocke**, PrideSTEM

**Brian Conkin**, Military & Veterans Programs

**Yessenia Duran**, Association of Latino Professionals for America

**Alexander Gumm**, Business Valuation Club

**Jenea Houston**, Women in Business

**Courtnee Howze**, Women in Business

**Laura Montoya**, Multicultural Student Business Association

### Reception

7:30 PM • McCoy Atrium

## **Thursday, September 12**

### **Rawls Day**

10:00 AM – 2:00 PM • PlainsCapital Bank Courtyard

“Appreciation” art installation, “Where are you from?” wall, and “Thank You” postcard stations!

### **Employer Panel**

5:15 – 6:30 PM • Room 105

#### **Moderators**

**Barry Broughton**, Senior Director – Career Management Center

**Kirsten Cook**, Associate Professor of Accounting, Co-Director of Diversity & Inclusion

#### **Panelists**

**Doretha Allen**, Human Resources Director – GEICO

**Nicole Blythe**, National Managing Partner of People Experience – Grant Thornton

**Mark Martinez**, Group Rental Manager – Enterprise Holdings

**John Ndungu**, Senior Staff Completions Engineer – Pioneer Natural Resources

**Meredith Singletary**, Senior HR Director – DHL Supply Chain

**Luke Stone**, Senior Manager of Talent Acquisition – Southwest Airlines

**Jesse Vaughn**, Financial Advisor – Edward Jones

### **Reception**

6:30 PM • McCoy Atrium

## **Friday, September 13**

“Appreciation” art installation and “Where are you from?” wall continue!

### **Breakfast**

8:30 – 9:00 AM • Room NW112

### **Diversity & Inclusion Town Hall Meeting**

9:00 – 10:00 AM • Room NW112

#### **Moderators**

**Kirsten Cook**, Associate Professor of Accounting, Co-Director of Diversity & Inclusion

**Andrea Romi**, Associate Professor of Accounting, Co-Director of Diversity & Inclusion

## **Rawls Diversity Symposium – Employer Panelists**

**Name:** Meredith Singletary

**Company:** DHL Supply Chain

**Title:** Senior HR Director

**Bio:** Meredith Singletary has been with DHL Supply Chain for 13 years. She started as an HR Manager, and has moved into Area HR Manager, Area HR Director and most recently Senior HR Director during her tenure with DHL. As a Senior Director, she has responsibility for the HR agenda for the Southwest Region, which includes 56 sites, 7 states and 3,000 employees. In addition, she is responsible for leading Diversity and Inclusion for North America. In that role, she is focused on driving Diversity & Inclusion activities, leading our executive steering team, and ensuring our sites have the support they need to create an inclusive workplace for all of our employees.

**Name:** John Ndungu

**Company:** Pioneer Natural Resources

**Title:** Senior Staff Completions Engineer

**Bio:** John Ndungu graduated with a B.S. Petroleum Engineering degree from Texas Tech University in 2004. He worked for Halliburton Energy Services for three years as a Senior Technical Professional responsible with Frac Stimulations and Cement Engineering. He was also at Pinnacle Technologies as an Engineering Project Manager for Hydraulic Fracture Microseismic Mapping for three years.

Eight years ago, he joined Pioneer where he has contributed to a successful Vertical & Horizontal Completions program as well as Strategic Planning & Field Development. He is currently focused on Completions Design, Optimization & Projects for the Permian asset team.

**Name:** Jesse Vaughn

**Company:** Edward Jones

**Title:** Financial Advisor

**Bio:** Jesse Vaughn is a Financial Advisor at Edward Jones where he focuses on helping clients to reach their financial goals. Edward Jones has a firm wide network for culturally diverse financial advisors focused on bringing more diversity to the financial advisor role and then supporting those financial advisors as they grow to serve more clients. This network, called Bridge – offers tools, mentorship resources and coaching designed to strengthen and advance career trajectories at the firm. Edward Jones has a sister program focused on women, called Wings. Jesse serves as the Bridge Leader for the Greater Dallas area in addition to his role as Financial Advisor.

**Name:** Luke Stone

**Company:** Southwest Airlines

**Title:** SR Manager- Talent Acquisition

**Bio:** Luke Stone leads the Sourcing Team, Campus Reach Team, and a Programs Team all focused on building the current and future talent pipelines of Southwest Airlines with a strong focus on diversity. Campus Reach recruits for and manages a nationally recognized college internship program, direct college hires, and influences college curriculum to build skills directly aligned with careers at Southwest. The Programs Team focuses on talent acquisition strategy, recruitment marketing, military recruiting, K-12 initiatives, and pathway programs that includes the recently announced Destination 225°, a pilot training program developed to lead aspiring pilots to Southwest Airlines.

**Name:** Mark Martinez

**Company:** Enterprise Holdings

**Title:** Group Rental Manager

**Bio:** Mark Martinez began his career with Enterprise as an intern in 2002 and currently manages nearly two dozen branch locations. He is a member of the Enterprise Ethics Committee, Intern Program Mentor, and leader in diversity and inclusion initiatives for Enterprise in west Texas.

**Name:** Doretha Allen

**Company:** GEICO

**Title:** Human Resources Director

**Bio:** Doretha Allen is a Human Resource Director of Government Employees Insurance Company (GEICO). She has overall management responsibility for GEICO's regional Human Resources operations in Dallas and Iowa, which includes hiring, total rewards, benefits & compensation administration, talent management, and training and development.

**Name:** Nicole Blythe

**Company:** Grant Thornton

**Title:** Audit Partner & National Managing Partner - People Experience

**Bio:** Nicole Blythe is an audit partner in the Dallas office specializing in audits of public & private companies in the healthcare industry. She also serves as the firm's National Managing Partner of People Experience. Her responsibilities include talent acquisition, culture, diversity & inclusion, alumni, retired partners and partner talent process. Nicole has more than 24 years of experience with large global accounting firms.