Student Learning Outcomes

Graduates will apply effective business communication skills (written, oral, and listening) in the context of the global community.

Graduates can assess contextual forces affecting business (ethical, legal, cultural, and environmental) and predict how these forces will influence business decisions.

Graduates can explain the absolute and relative financial position of a company and generate short-term and long-term projections using financial theory and practice-based knowledge.

Graduates can analyze the physical production, distribution, and marketing of energy-related products and services and propose potential improvements.

Graduates can critique a business debate from multiple perspectives and generate a defensible position considering qualitative and quantitative information.

Graduates understand each business function, how the various functions interact, and how the functions contribute to organizational objectives.

Graduates can appraise domestic and global forces affecting the energy industry.

Graduates integrate course-specific content and the experience of other cohort participants with real business situations.