Student Learning Outcomes

- Demonstrate systematic thinking about effective organizations, teams, and people at work.

- Recognize ethical issues and propose alternative approaches to ethical decision making.

- Demonstrate understanding of the relationship between organizations and their external environments, and conduct a strategic and competitive analysis.

- Demonstrate ability to write and speak effectively, considering both audience and purpose.

- Recognize leadership and interpersonal challenges at work and propose alternative approaches for addressing them.

Bachelor of Business Administration in Management