

REGISTRATION

\$1,445 for registration received on or before June 30, 2014
\$1,495 for registration received after June 30, 2014
Payment in full must be received prior to start of program

INCLUDES

Classroom instruction and materials
Meals and snacks during breaks
Transportation to and from hosted social events
Certificate of completion
Networking opportunities

ACCOMODATIONS

A block of rooms has been booked at
Overton Hotel & Conference Center
for Texas Tech School of Banking
2322 Mac Davis Lane
806.776.7000
Room block will close July 29, 2014
Students are responsible for all reservations & charges

CHECK-IN

Sunday, August 17, 2014 from 4:30 to 5:30pm
Overton Hotel & Conference Center
for Texas Tech School of Banking

Late registration will be Monday, August 18, 2014 from
7:30 to 8:30am at the Rawls College of Business

CANCELLATION POLICY

Cancellations after July 29 will be charged a \$500 cancellation fee. **Failure to cancel will result in no refund.** For more information regarding administrative policies, complaints or refunds, please contact our office at 806.742.3184

Corporate sponsorship available

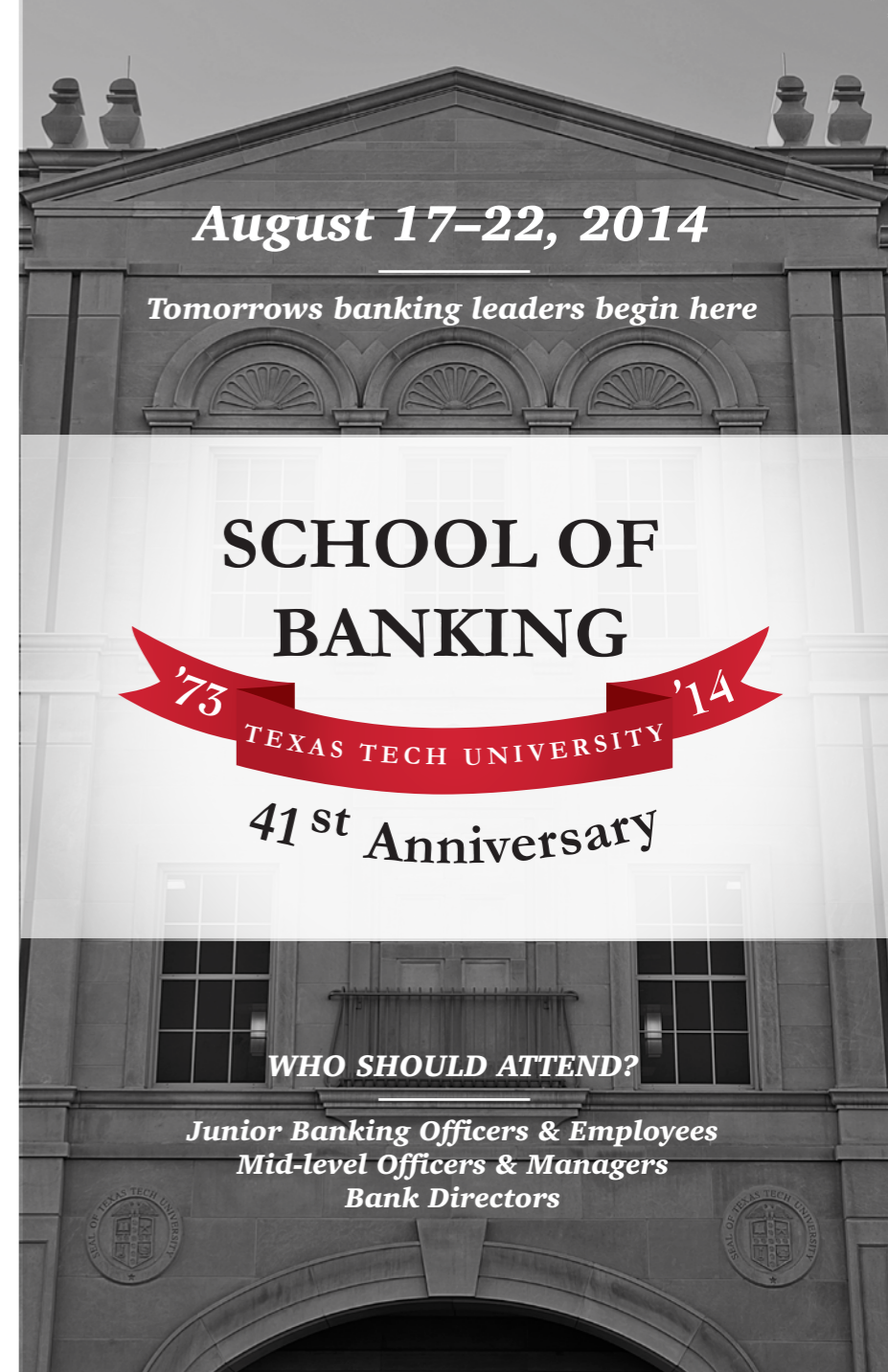
If you or your organization are interested in supporting the next generation of community bankers by sponsoring the 2014 Texas Tech School of Banking, please contact us today! We have numerous opportunities for you to place your name in front of current and future banking leaders.

Contact Terri Boston 806.834.8353



TEXAS TECH UNIVERSITY
Rawls College of Business™

Box 42101
Lubbock, TX 79409-2101



August 17–22, 2014

Tomorrows banking leaders begin here

SCHOOL OF BANKING

'73 TEXAS TECH UNIVERSITY '14

41st Anniversary

WHO SHOULD ATTEND?

*Junior Banking Officers & Employees
Mid-level Officers & Managers
Bank Directors*



TEXAS TECH UNIVERSITY
Rawls College of Business™

TOPICS

- Recent economic and financial issues
- Investment portfolio fundamentals
- Risk management and bank performance
 - Pricing strategies
 - Bank regulations
- Sales and service culture
- Asset/Liability management
- Sources and uses of funds
- Real world cases and simulations

BENEFITS

- Understand bank management
- Gain an overview of the financial services industry
- Stay up-to-date on recent issues
- Engage in networking and knowledge sharing

To register and view schedules
ttubankschool.ba.ttu.edu

EARN UP TO 41 CPE HOURS



Graduate and Professional Programs is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints may be addressed to the National Registry of CPE Sponsors, 150 Fourth Ave. North, Nashville, TN 37219-2417. For more information visit www.nasba.org

TTU SCHOOL OF BANKING

Qualified faculty and a carefully prepared curriculum enable students to grasp the "big picture" of today's financial services industry and give them a head start at a successful banking career. This intermediate level school also provides a great foundation for future study at graduate schools of banking. Instruction is presented in a group-live format. Second-year graduates are eligible for scholarships for the Graduate School of Banking.

YEAR ONE | THE FOUNDATION

Course Level: Basic/Intermediate | Advance preparation is required

Learn to deal with complex banking industry issues using interactive learning methods. Topics range from bank regulations to creating a work-life balance.

YEAR TWO | THE APPLICATION

Course Level: Basic/Intermediate/Advanced
Advanced preparation is required

This class uses **Bankdynamics**, a computer-based program, to emphasize team decision making and what is necessary to run an efficient financial institution.

MISSION STATEMENT

A school designed to provide future leaders in the financial service industry with the skills, tools, and perspective to help their banks prosper and their careers flourish.

TEXAS TECH UNIVERSITY

40TH YEAR ANNIVERSARY- AUGUST 2013



TO REGISTER AND VIEW SCHEDULES

Visit:

ttubankschool.ba.ttu.edu



For more information visit <http://ttubankschool.ba.ttu.edu>
or call Terri Boston 806.834.8353