

**ONE WEEK.
TWO YEARS.
BETTER BANKERS.**

**46TH ANNUAL
SCHOOL OF BANKING
AUGUST 11-16, 2019**

LUBBOCK, TEXAS



TEXAS TECH UNIVERSITY
Rawls College of Business

School of Banking™

WWW.TTUBANKSCHOOL.BA.TTU.EDU

BETTER BANKERS.

Complex, competitive, and constantly changing, the banking industry demands much from bankers in order for them to stay on top of policy, practice, and the impacts of fast-changing technology and customer needs. During an intensive weeklong series of speakers, classes, and interactive sessions, the Texas Tech School of Banking explores numerous issues impacting bank risk, growth, and profitability. Covering A to Z, our singular goal is to help participants strive to grow professionally and be better bankers.

ONE WEEK.

A challenging and collegial week, participants will enjoy the state-of-the-art Rawls College of Business building, as well as the beautiful Overton Hotel & Conference Center. Breakfast and lunch are provided daily, and three evenings will include activities and dinners including a Sunday, August 12th evening kickoff speaker and reception, and a keynote speaker with dinner on Thursday. Knowing that an important part of the week is having social time to network with other participants and executives, we provide for refreshment breaks during the day as well as evening cocktail receptions.

TWO YEARS.

YEAR ONE: FUNDAMENTALS

From accounting to leadership to technology, year one participants learn from seasoned bank executives and thought leaders in their fields through interactive lectures and group activities. Speakers and lecturers are practice-oriented as well as thought provoking, helping bankers “take it back to the bank” and expand their professional network. Additionally, year one participants are provided financial information on their bank in order to see deep inside, and analyze, their own bank’s financial situation.

YEAR TWO: PRACTICE

Through a world-class bank management simulator called BANKdynamics, year two participants work in teams to build a thriving community bank. Participants apply tools learned in year one and put knowledge into practice in a team competition. This extraordinary experience allows participants to manage a virtual bank and test multiple strategic decisions to explore how best outcomes are achieved. Year two is designed to help bankers see and manage all aspects of the bank, not just their silo...exactly what managers and executives need.

REGISTER TODAY

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REGISTRATION

The registration fee includes all instruction and materials, meals and snacks, and transportation to and from hosted events. Registrants may cancel on or before August 2, 2019, without penalty.

HOTEL

A discounted nightly rate has been negotiated with the beautiful Overton Hotel and Conference Center, which is where our registration and Sunday evening kickoff event will be held.

The hotel is located at 2322 Mac Davis Lane in Lubbock, and further information can be found at <https://www.overtonhotel.com/>.

For more information, please contact TTU School of Banking Assistant Director Stephanie Bohn at stephanie.bohn@ttu.edu.

PROGRAM COST

Register on or before July 4, 2019: \$1,545

Register after July 4, 2019: \$1,645

Last day to register: August 2, 2019

CERTIFICATE

Participants who complete both years will receive a Texas Tech University School of Banking Certificate of Completion and be recognized in *Bankers Digest*.



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