

2017 Year I Program – The Foundation: For first-time participants in the Texas Tech School of Banking, Year I approaches the complexity of the banking industry through interactive lectures, providing participants with a wide range of practical methods to address the requirements of successful community banking.

		Sunday, August 13			
	4:30 pm	Registration - Overton Hotel & Conference Center			
	6:00 pm	Reception with heavy hors d'oeuvres - Overton Hotel & Conference Center			
	6:45 pm	Kickoff address – Edward Krei			
	Monday, August 14	Tuesday, August 15	Wednesday, August 16	Thursday, August 17	Friday, August 18
8:00 am	Accounting and Auditing of Banks Russ Lam Lam and Company <i>Room NW 210</i>	Fraud Management Sandy Sullivan Frost Bank <i>Room NW 210</i>	Managing Bank Performance Analysis: Risk and Return S. Scott MacDonald Southern Methodist University and SWGSB <i>Room NW 210</i>	Bank Leadership David Seim Happy State Bank <i>Room NW 210</i>	Plenary Session Compliance Panel Dimitris Rousseas, TBA Kelly Goulart, IBAT David Bequeaith, TIB <i>Room 105</i>
9:15 am	Financial Basics and the UBPR Randall James Randall S. James & Associates, Inc. <i>Room NW 212</i>	Competition, Service Quality, Pricing and Performance Bob Walters Bank Advisory Group <i>Room NW 212</i>	Risk Management and Bank Performance S. Scott MacDonald Southern Methodist University and SWGSB <i>Room NW 210</i>	Avoiding Litigation Pitfalls: Case Studies Pat McElroy <i>Risk Management Partners, LLC</i> <i>Room NW 212</i>	Plenary Session Bankers' Panel Discussion with Advisory Board <i>Room 105</i>
10:30 am	Break	Break	Break	Break	Break
10:45 am	Case Studies in Banking using the UBPR Tanya Miller Texas Department of Banking <i>Room NW 212</i>	Bank Asset and Liability Management Linda Clement TIB <i>Room NW 210</i>	Developing Bank Team Dynamics Tim Tivis Pinnacle Training Group <i>Room NW 212</i>	Information Security and Privacy in Banking Darrell Bateman City Bank <i>Room NW 210</i>	Plenary Session Bank Dynamics Presentations & Awarding of Certificates for Year II Participants <i>Room 105</i>
12:00 pm	Lunch	Lunch	Lunch	Lunch	Lunch will be served for those that wish to stay

	<i>Monday, August 14</i>	<i>Tuesday, August 15</i>	<i>Wednesday, August 16</i>	<i>Thursday, August 17</i>	<i>Friday, August 18</i>
1:00 pm	Funding the Community Bank and Bank Capital Scott Hein Texas Tech University <i>Room NW 210</i>	Plenary Session: Regulatory Panel Update Charles Cooper , Texas Dept. of Banking Amy Klein , OCC Nathan Heizer , FDIC Robert Triplett , Dallas Fed <i>Room 105</i>	Plenary Session: State of the Economy Alan Bush FDIC <i>Room 105</i>	Plenary session: Legislative Update John Heasley Texas Bankers Association <i>Room 105</i>	
2:30 pm	Break	Break	Break	Break	
2:45 pm	What Every Banker Needs to Know About Operations (Intermediate: 2:45 and Advanced 4:00) Mark Few Independent Bankers Association of Texas <i>Room NW 212</i>	Quickbank Simulation Brad Olson Olson Research <i>Room NW 204</i>	Industry Discussion and M&A Activity Curtis Carpenter Sheshunoff & Co Investment Banking <i>Room NW 210</i>	IT Issues Facing Community Bankers Tim Leonard Commercial Bank of Texas <i>Room NW 212</i>	
4:00 pm	What Every Banker Needs to Know about Lending (Intermediate: 2:45 and Advanced:4:00) Greg Burgess FirstCapital Bank of Texas <i>Room NW 210</i>	Quickbank Simulation Continued Brad Olson Olson Research <i>Room NW 204</i>	Managing Banks' Investment Portfolios Jeffrey Mercer Texas Tech University <i>Room NW 212</i>	Marketing for Banks in 2018 Bob McDonald Texas Tech University <i>Room NW 210</i>	
5:15 pm	Open		Group Photos	Open	
Evening Events	6:00-6:45 pm Reception 6:45 pm Dinner <i>Texas Tech Club</i>	5:00-6:00 pm Quickbank Simulation Evening Free	Evening Free	6:15 pm Reception/Dinner Overton Hotel and Conference Center Keynote Speaker: Robert Kaplan	

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