**2017 Year I Program – The Foundation:** For first-time participants in the Texas Tech School of Banking, Year I approaches the complexity of the banking industry through interactive lectures, providing participants with a wide range of practical methods to address the requirements of successful community banking.

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|  | | Sunday, August 13 |
|  | 4:30 pm  6:00 pm  6:45 pm | Registration - Overton Hotel & Conference Center Reception with heavy hors d’oeurvres - Overton Hotel & Conference Center  Kickoff address – Edward Krei |

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|  | ***Monday,***  ***August 14*** | ***Tuesday,***  ***August 15*** | Wednesday,August 16 | ***Thursday,***  ***August 17*** | ***Friday,***  ***August 18*** |
| **8:00 am** | **Accounting and Auditing of Banks**  **Russ Lam**  Lam and Company  *Room NW 210* | **Fraud Management**  **Sandy Sullivan**  Frost Bank  *Room NW 210* | **Managing Bank Performance Analysis: Risk and Return**  **S. Scott MacDonald**  Southern Methodist University and SWGSB  *Room NW 210* | **Bank Leadership**  **David Seim**  Happy State Bank  *Room NW 210* | **Plenary Session**  **Compliance Panel**  **Dimitris Rousseas**, TBA  **Kelly Goulart**, IBAT  **David Bequeaith**, TIB  *Room 105* |
| **9:15 am** | **Financial Basics and the UBPR**  **Randall James**  Randall S. James & Associates, Inc.  *Room NW 212* | **Competition, Service Quality, Pricing and Performance**  **Bob Walters**  Bank Advisory Group  *Room NW 212* | **Risk Management and Bank Performance**  **S. Scott MacDonald**  Southern Methodist University and SWGSB  *Room NW 210* | **Avoiding Litigation Pitfalls: Case Studies**  **Pat McElroy**  *Risk Management Partners, LLC*  *Room NW 212* | **Plenary Session**  **Bankers’ Panel**  Discussion  with Advisory Board  *Room 105* |
| **10:30 am** | Break | **Break** | **Break** | **Break** | **Break** |
| **10:45 am** | **Case Studies in Banking using the UBPR**  **Tanya Miller**  Texas Department of Banking  *Room NW 212* | **Bank Asset and Liability Management**  **Linda Clement**  TIB  *Room NW 210* | **Developing Bank Team Dynamics**  **Tim Tivis**  Pinacle Training Group  *Room NW 212* | **Information Security and Privacy in Banking**  **Darrell Bateman**  City Bank  *Room NW 210* | **Plenary Session**  **Bank Dynamics Presentations**  **&**  **Awarding of Certificates for Year II Participants**  *Room 105* |
| **12:00 pm** | **Lunch** | **Lunch** | **Lunch** | **Lunch** | **Lunch will be served for those that wish to stay** |

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|  | ***Monday,***  ***August 14*** | ***Tuesday,***  ***August 15*** | Wednesday,August 16 | ***Thursday,***  ***August 17*** | ***Friday,***  ***August 18*** |
| **1:00 pm** | **Funding the Community Bank and Bank Capital**  **Scott Hein**  Texas Tech University  *Room NW 210* | **Plenary Session:**  **Regulatory Panel Update**  **Charles Cooper**, Texas Dept. of Banking  **Amy Klein**, OCC  **Nathan Heizer**, FDIC  **Robert Triplett**, Dallas Fed  *Room 105* | **Plenary Session:**  **State of the Economy**  **Alan Bush**  FDIC  *Room 105* | **Plenary session: Legislative Update**  **John Heasley**  Texas Bankers Association  *Room 105* |  |
| **2:30 pm** | **Break** | **Break** | **Break** | **Break** |
| **2:45 pm** | **What Every Banker Needs to Know About Operations** **(Intermediate: 2:45 and Advanced 4:00)**  **Mark Few**  Independent Bankers Association of Texas  *Room NW 212* | **Quickbank Simulation**  **Brad Olson**  Olson Research  *Room NW 204* | **Industry Discussion and M&A Activity**  **Robert Kuykendall**  Sheshunoff & Co  Investment Banking  *Room NW 210* | **IT Issues Facing Community Bankers**  **Tim Leonard**  Commercial Bank of Texas  *Room NW 212* |
| **4:00 pm** | **What Every Banker Needs to Know about Lending (Intermediate: 2:45 and Advanced:4:00)**  **Greg Burgess**  FirstCapital Bank of Texas  *Room NW 210* | **Quickbank Simulation Continued**  **Brad Olson**  Olson Research  *Room NW 204* | **Managing Banks’ Investment Portfolios**  **Jeffrey Mercer**  Texas Tech University  *Room NW 212* | **Marketing for Banks in 2018**  **Bob McDonald**  Texas Tech University  *Room NW 210* |
| **5:15 pm** | **Open** |  | **Group Photos** | **Open** |
| **Evening Events** | ***6:00-6:45 pm Reception***  ***6:45 pm Dinner***  ***Texas Tech Club*** | 5:00-6:00 pm Quickbank Simulation  **Evening Free** | **Evening Free** | ***6:15 pm Reception/Dinner***  ***Overton Hotel and Conference Center***  **Keynote Speaker: Robert Kaplan** |