**2017 Year I Program – The Foundation:** For first-time participants in the Texas Tech School of Banking, Year I approaches the complexity of the banking industry through interactive lectures, providing participants with a wide range of practical methods to address the requirements of successful community banking.

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|  | Sunday, August 13 |
|  | 4:30 pm6:00 pm 6:45 pm | Registration - Overton Hotel & Conference CenterReception with heavy hors d’oeurvres - Overton Hotel & Conference CenterKickoff address – Edward Krei |

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|  | ***Monday,*** ***August 14*** | ***Tuesday,*** ***August 15*** | Wednesday, August 16 | ***Thursday,*** ***August 17*** | ***Friday,*** ***August 18*** |
| **8:00 am** | **Accounting and Auditing of Banks****Russ Lam**Lam and Company*Room NW 210* | **Fraud Management****Sandy Sullivan**Frost Bank*Room NW 210* | **Managing Bank Performance Analysis: Risk and Return****S. Scott MacDonald**Southern Methodist University and SWGSB*Room NW 210* | **Bank Leadership****David Seim**Happy State Bank*Room NW 210* | **Plenary Session****Compliance Panel****Dimitris Rousseas**, TBA**Kelly Goulart**, IBAT**David Bequeaith**, TIB*Room 105* |
| **9:15 am** | **Financial Basics and the UBPR** **Randall James**Randall S. James & Associates, Inc.*Room NW 212* | **Competition, Service Quality, Pricing and Performance****Bob Walters**Bank Advisory Group*Room NW 212* | **Risk Management and Bank Performance****S. Scott MacDonald**Southern Methodist University and SWGSB*Room NW 210* | **Avoiding Litigation Pitfalls: Case Studies****Pat McElroy***Risk Management Partners, LLC**Room NW 212* | **Plenary Session****Bankers’ Panel** Discussion with Advisory Board*Room 105* |
| **10:30 am** | Break | **Break** | **Break** | **Break** | **Break** |
| **10:45 am** | **Case Studies in Banking using the UBPR****Tanya Miller**Texas Department of Banking*Room NW 212* | **Bank Asset and Liability Management****Linda Clement**TIB*Room NW 210* | **Developing Bank Team Dynamics****Tim Tivis**Pinacle Training Group*Room NW 212* | **Information Security and Privacy in Banking****Darrell Bateman**City Bank*Room NW 210* | **Plenary Session****Bank Dynamics Presentations****&****Awarding of Certificates for Year II Participants***Room 105* |
| **12:00 pm** | **Lunch** | **Lunch** | **Lunch** | **Lunch** | **Lunch will be served for those that wish to stay** |

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|  | ***Monday,*** ***August 14*** | ***Tuesday,*** ***August 15*** | Wednesday, August 16 | ***Thursday,*** ***August 17*** | ***Friday,*** ***August 18*** |
| **1:00 pm** | **Funding the Community Bank and Bank Capital****Scott Hein**Texas Tech University*Room NW 210* | **Plenary Session:** **Regulatory Panel Update****Charles Cooper**, Texas Dept. of Banking**Amy Klein**, OCC**Nathan Heizer**, FDIC**Robert Triplett**, Dallas Fed*Room 105* | **Plenary Session:** **State of the Economy****Alan Bush**FDIC*Room 105* | **Plenary session: Legislative Update****John Heasley**Texas Bankers Association*Room 105* |  |
| **2:30 pm** | **Break** | **Break** | **Break** | **Break** |
| **2:45 pm** | **What Every Banker Needs to Know About Operations** **(Intermediate: 2:45 and Advanced 4:00)****Mark Few**Independent Bankers Association of Texas*Room NW 212* | **Quickbank Simulation** **Brad Olson**Olson Research*Room NW 204* |  **Industry Discussion and M&A Activity****Robert Kuykendall**Sheshunoff & CoInvestment Banking*Room NW 210* | **IT Issues Facing Community Bankers****Tim Leonard**Commercial Bank of Texas*Room NW 212* |
| **4:00 pm** | **What Every Banker Needs to Know about Lending (Intermediate: 2:45 and Advanced:4:00)****Greg Burgess**FirstCapital Bank of Texas*Room NW 210* | **Quickbank Simulation Continued****Brad Olson**Olson Research*Room NW 204* | **Managing Banks’ Investment Portfolios****Jeffrey Mercer**Texas Tech University*Room NW 212* | **Marketing for Banks in 2018****Bob McDonald**Texas Tech University*Room NW 210* |
| **5:15 pm** | **Open** |  | **Group Photos** | **Open** |
| **Evening Events** | ***6:00-6:45 pm Reception*** ***6:45 pm Dinner******Texas Tech Club*** | 5:00-6:00 pm Quickbank Simulation**Evening Free** | **Evening Free** | ***6:15 pm Reception/Dinner******Overton Hotel and Conference Center*****Keynote Speaker: Robert Kaplan** |