

**Texas Tech School of Banking  
2019 Year I Program**

		<i>Sunday, August 11: North End Zone, Jones AT&amp;T Stadium, Texas Tech University</i>				
	6:00 – 8:00 pm 6:45 pm	Reception and dinner Kickoff address – <i>Tim Tivis</i>				
	<i>Monday, August 12</i>	<i>Tuesday, August 13</i>	<i>Wednesday, August 14</i>	<i>Thursday, August 15</i>	<i>Friday, August 16</i>	
7:15 am	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	
8:00 am	<b>Developing Bank Team Dynamics</b>  <i>Tim Tivis, Pinnacle Training Group</i>  NW 212	<b>Risk-Return Case Study I</b>  <i>Brad Olson, Olson Research</i>  BA 289	<b>The ABC's of Ag Lending</b>  <i>Rick Boyd, First United Bank</i>  NW 202	<b>Reach 500: How Culture &amp; Brand Leadership Grew One Community Bank</b>  <i>Molly Carpenter, FNBC</i>  NW 202	<b>Plenary Session: Compliance Panel</b>  <i>David Bequeaith, TIB Kelly Goulart, IBAT Sarah Saucedo, Compliance Alliance</i>  BA 105	
9:15 am	<b>Managing Bank Performance Analysis</b>  <i>S. Scott MacDonald, SMU and SWGSB</i>  NW 202	<b>Risk-Return Case Study II</b>  <i>Brad Olson, Olson Research</i>  BA 289	<b>Bank Operations: Intermediate (9:15) Advanced (10:45)</b>  <i>Gregg Bennett, Pivotal Financial Resources</i>  NW 210	<b>Lending is Simple, Right? A Case Study</b> <i>Scott Baxter, Frost Bank</i> NW 212	<b>Regulation: The Good, The Bad, The Ugly</b> <i>Michelle Hodge, Texas DoB</i> NW 210	<b>Advisory Board Focus Groups 9:15 – 10:15</b>  See breakouts
10:30 am	Break	Break	Break	Break	Break	
10:45 am	<b>Risk Management and Bank Performance</b>  <i>S. Scott MacDonald, SMU and SWGSB</i>  NW 202	<b>Fraud Management</b>  <i>Sandy Sullivan, Frost Bank</i>  NW 212	<b>Lending: Intermediate (9:15) Advanced (10:45)</b>  <i>Greg Burgess, FirstCapital Bank of Texas</i>  NW 212	<b>Leadership</b>  <i>Pat Hickman, Happy State Bank</i>  BA 105	<b>10:30 BankExec Presentations and Certificate Presentations</b>  BA 105	
12:00 pm	Lunch	Lunch	Lunch	Lunch	Lunch	
1:00 pm	<b>Funding the Community Bank and Bank Capital</b>  <i>Scott Hein, Rawls College, Emeritus</i>  NW 212	<b>Plenary Session: Legislative Update</b>  <i>John Heasley, TBA Steve Scurlock, IBAT</i>  BA 105	<b>Plenary Session: State of the Economy</b>  <i>Alan Bush, FDIC</i>  BA 105	<b>Plenary Session: Regulatory Panel Update</b>  <i>Nathan Heizer Amy Klein David Reed Robert Triplett</i>  BA 105		
2:15 pm	Break	Break	Break	Break		
2:30 pm	<b>Financial Basics and the UBPR</b>  <i>Tanya Miller, Centennial Bank</i>  NW 202	<b>Asset and Liability Management</b>  <i>Drew Schultz, TIB</i>  NW 202	<b>Industry Discussion and M&amp;A Activity</b>  <i>Dory Wiley, Commerce Street Capital</i>  NW 202	<b>Competition, Service Quality, Pricing and Performance</b>  <i>Bob Walters, The Bank Advisory Group</i>  NW 202		
3:45 pm	<b>Using the UBPR: Case Studies</b>  <i>Tanya Miller, Centennial Bank</i>  NW 202	<b>Thinking Like a CIO: Tech Issues Facing Community Bankers</b>  <i>Tim Leonard, Commercial Bank of Texas</i>  NW 212	<b>Accounting and Auditing of Banks</b>  <i>Russell Lam, Lam and Company</i>  NW 212	<b>FinTech</b>  <i>Shaun Richardson, Informa</i>  NW 212		
5:00 pm	Open	Open	Photos	Open		
Evening Events	<b>5:00-6:30 pm Reception</b>  <b>Rawls College of Business Patio</b>	<b>Reception and Dinner</b>  <b>4ORE! Golf</b>	<b>Open</b>	<b>6:00 pm Reception/ Dinner</b> <b>Overton Hotel: Sunset C</b>  <b>Keynote Speaker:</b> <i>Shaun Richardson</i>		

