

Texas Tech University
Jerry S. Rawls College of Business

GENERAL BUSINESS MAJOR

Upper Division Requirements and Schedule for BBA Degree

Catalog Years 2014-2015

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Advisor: _____

Program Requirements	* 120 Hours
	* A minimum 2.75 TTU GPA

Upper Division Core		
BLAW 3391	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302	Upper Division Core (Min. 2.75 TTU GPA)
FIN 3320	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2302 and MATH 2345.	
ISQS 3344	Introduction to Production and Operations Management. Prerequisite: C or better in ISQS 2340 and MATH 2345.	
MKT 3350	Introduction to Marketing. Prereq: C or better in ECO 2302.	
MGT 3370	Organization and Management	
MGT 3373	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.	

Major Courses		
The 21 hours must consist of four junior- or senior-level courses and three senior-level courses, not used to fulfill another requirement. These courses must be selected from the areas of ACCT, ECO, FIN, ISQS, MGT, and MKT, and there must be at least one course chosen from at least three of the six areas.		
ACCOUNTING - FINANCE - ISQS - MANAGEMENT - MARKETING		
Junior- or Senior-level Courses		Take 4 courses
Senior-level courses		Take 3 courses
MGT 4380	Strategic Management. Prerequisite: C or better in ALL Upper Division Core, and final semester.	Senior Capstone

Upper Level Economics		
BECO 4310	Applied Business Economics. Prereq: C or better in ECO 2302.	

Electives		
Non-Business/ Non-Economics Electives		Take 2 courses
Free Electives		Take 3 courses

60 hrs. Additional Notes: