

**TEXAS TECH UNIVERSITY
JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION**

GENERAL BUSINESS MAJOR

Upper Division Requirements and Schedule for BBA Degree
120 Hours

Catalog Year 2009-2010; 2010-2011; 2011-2012; 2012-2013; 2013-2014

A minimum 2.75 GPA is required for this major.

A minimum of 60 hours must be earned at Texas Tech University to qualify for graduation with honors.

UPPER DIVISION CORE

18 HOURS – MINIMUM GRADES OF C ARE REQUIRED

BLAW 3391	Business Law I. Prerequisite: Minimum grade of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA
FIN 3320	Financial Management. Prerequisite: ACCT 2300, 2301, ECO 2301, ECO 2302 and MATH 2345, and minimum 2.75 Tech GPA
ISQS 3344	Introduction to Production and Operations Management. Prerequisite: ISQS 2340 and MATH 2345 and minimum 2.75 Tech GPA
MKT 3350	Introduction to Marketing. Prerequisite: ECO 2301 and minimum 2.75 Tech GPA
MGT 3370	Organization and Management. Prerequisite: Minimum 2.75 Tech GPA
MGT 3373	Managerial Communication. Prerequisite: ISQS 2340 and minimum grade of C in ENGL 1301 and 1302, and minimum 2.75 Tech GPA

MAJOR COURSES

24 HOURS – MINIMUM GRADES OF C ARE REQUIRED

The 21 hours must consist of four junior- or senior-level courses and three senior-level courses, not used to fulfill another requirement. These courses must be selected from the areas of ACCT, ECO, FIN, ISQS, MGT, and MKT, and there must be at least one course chosen from at least three of the six areas.

ACCOUNTING – ECONOMICS – FINANCE – ISQS – MANAGEMENT – MARKETING

Choose four junior- or senior-level courses:

1. _____
2. _____
3. _____
4. _____

Choose three senior-level courses:

1. _____
2. _____
3. _____

Senior Course Requirement:

MGT 4380 Strategic Management. Prerequisite: Minimum grade of C in BLAW 3391, FIN 3320, ISQS 3344, MGT 3370, 3373, MKT 3350, and final semester

UPPER LEVEL ECONOMICS REQUIREMENT

3 HOURS – MINIMUM GRADE OF C IS REQUIRED

BECO 4310 Applied Business Economics. Prerequisite: ECO 2301 & 2302 with a minimum grade of C

OR any junior/senior level ECO course except ECO 3323 & 4332 will meet this requirement

NON-BUSINESS / NON-ECONOMICS ELECTIVES

6 HOURS – MINIMUM GRADES OF D ARE REQUIRED

Courses can be taken in the Lower Division and are eligible for pass/fail.

FREE ELECTIVES

9 HOURS OR ENOUGH TO COMPLETE THE 120-HOUR REQUIREMENT – MINIMUM GRADES OF D ARE REQUIRED

These courses are eligible for the pass/fail option provided they are not major courses. Total pass/fail hours cannot exceed 13 hours.

SCHEDULE THE ABOVE COURSES AS FOLLOWS:

All courses are not offered each semester and only a limited number of courses are taught in the summer (due to funding restrictions and available faculty).

5 TH SEMESTER	6 TH SEMESTER	7 TH SEMESTER	8 TH SEMESTER
Jr/Sr Economics course FIN 3320 ISQS 3344 MGT 3370 MKT 3350	BLAW 3391 MGT 3373 Major courses – 9 hours Submit Intent to Graduate	Major courses – 9 hours Non-BA/non-ECO elective – 3 hours Free elective – 3 hours	MGT 4380 Major course – 3 hours Free elective – 6 hours or enough to complete 120 total hours