

TEXAS TECH UNIVERSITY
JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION

MANAGEMENT MAJOR
ENTREPRENEURSHIP CONCENTRATION

Upper Division Requirements and Schedule for BBA Degree
 120 Hours

Catalog Year 2009-2010; 2010-2011; 2011-2012; 2012-2013; 2013-2014

A minimum 2.75 GPA is required for this major.

A minimum of 60 hours must be earned at Texas Tech University to qualify for graduation with honors.

UPPER DIVISION CORE

18 HOURS – MINIMUM GRADES OF C ARE REQUIRED

BLAW 3391	Business Law I. Prerequisite: Minimum grade of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA
FIN 3320	Financial Management. Prerequisite: ACCT 2300, 2301, ECO 2301, ECO 2302, MATH 2345 and minimum 2.75 Tech GPA
ISQS 3344	Introduction to Production and Operations Management. Prerequisite: ISQS 2340, MATH 2345 and minimum 2.75 Tech GPA
MKT 3350	Introduction to Marketing. Prerequisite: ECO 2301 and minimum 2.75 Tech GPA
MGT 3370	Organization and Management. Prerequisite: Minimum 2.75 Tech GPA
MGT 3373	Managerial Communication. Prerequisite: ISQS 2340 and minimum grades of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA

MAJOR COURSES

27 HOURS – MINIMUM GRADES OF C ARE REQUIRED

MGT 3375	Entrepreneurship: New Value Creation. Prerequisite: MGT 3370 with a minimum grade of C
MGT 3376	Organizational Behavior. Prerequisite: MGT 3370 with a minimum grade of B
MGT 3379	Advanced Organization and Management. Prerequisite: MGT 3370 with a minimum grade of B
MGT 4376	Entrepreneurship: Discovering Entrepreneurial Opportunities. Prerequisite: MGT 3370 with a minimum grade of C

GROUP A – Two courses chosen from the following:

BA 4000	Technology Commercialization. Prerequisite: Consent of Instructor
MGT 4370	Consulting to Entrepreneurial Organizations. Prerequisite: MGT 3370 with a minimum grade of C; Field Project in the Lubbock Community, not an in-classroom class
MGT 4374	International Entrepreneurship. Prerequisite: MGT 3370 with a minimum grade of C
MGT 4377	Family Enterprise. Prerequisite: Permission of instructor or previous experience with or in a family business
MGT 4386	Entrepreneurship: New Venture Creation.
MGT 4388	Change and Innovation Processes. Prerequisite: MGT 3370 with a minimum grade of C

GROUP B – Two courses chosen from any junior- or senior-level Business course provided it is not used to fulfill another requirement

Senior Course Requirement:

MGT 4380	Strategic Management. Prerequisite: BLAW 3391, FIN 3320, ISQS 3344, MGT 3370, 3373, MKT 3350, and final semester
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UPPER LEVEL ECONOMICS REQUIREMENT

3 HOURS – MINIMUM GRADE OF C IS REQUIRED

BECO 4310	Applied Business Economics. Prerequisite: ECO 2301 & 2302 with a minimum grade of C
OR any junior/senior level ECO course except ECO 3323 & 4332 will meet this requirement	

NON-BUSINESS / NON-ECONOMICS ELECTIVES

6 HOURS – MINIMUM GRADES OF D ARE REQUIRED

Courses can be taken in the Lower Division and are eligible for pass/fail.

FREE ELECTIVES

6 HOURS OR ENOUGH TO COMPLETE THE 120-HOUR REQUIREMENT – MINIMUM GRADES OF D ARE REQUIRED

These courses are eligible for the pass/fail option provided they are not major courses. Total pass/fail hours cannot exceed 13 hours.

SCHEDULE THE ABOVE COURSES AS FOLLOWS:

All courses are not offered each semester, and only a limited number of courses are taught in the summer (due to funding restrictions and available faculty).

5 TH SEMESTER	6 TH SEMESTER	7 TH SEMESTER	8 TH SEMESTER
FIN 3320	BLAW 3391	MGT 4376	MGT 4380
MGT 3370	ISQS 3344	GROUP A – 6 hours	GROUP B – 3 hours
MGT 3373	MGT 3375	GROUP B – 3 hours	Free elective – 6 hours or enough to complete 120 total hours
MKT 3350	MGT 3376	Non-BA/non-ECO elective – 3 hours	
Jr/Sr Economics course	MGT 3379		
	Submit Intent to Graduate		