

TEXAS TECH UNIVERSITY  
 JERRY S. RAWLS COLLEGE OF BUSINESS ADMINISTRATION  
**MANAGEMENT INFORMATION SYSTEMS MAJOR**

**WEB APPLICATION DESIGN TRACK**

Upper Division Requirements and Schedule for BBA Degree  
 120 Hours  
 Catalog Year 2009-2010; 2010-2011; 2011-2012; 2012-2013; 2013-2014

A minimum 2.75 Tech GPA is required for this major.  
 A minimum of 60 hours must be earned at Texas Tech University to qualify for graduation with honors.

**UPPER DIVISION CORE**

**18 HOURS – MINIMUM GRADES OF C ARE REQUIRED**

<b>BLAW 3391</b>	<b>Business Law I.</b> Prerequisite: Minimum grade of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA
<b>FIN 3320</b>	<b>Corporation Finance I.</b> Prerequisite: ACCT 2300, 2301, ECO 2301, ECO 2302, MATH 2345 and minimum 2.75 Tech GPA
<b>ISQS 3344</b>	<b>Introduction to Production and Operations Management.</b> Prerequisite: ISQS 2340, MATH 2345 and minimum 2.75 Tech GPA
<b>MKT 3350</b>	<b>Introduction to Marketing.</b> Prerequisite: ECO 2301 and minimum 2.75 Tech GPA
<b>MGT 3370</b>	<b>Organization and Management.</b> Prerequisite: Minimum 2.75 Tech GPA
<b>MGT 3373</b>	<b>Managerial Communication.</b> Prerequisite: ISQS 2340 and minimum grade of C in ENGL 1301 and 1302 and minimum 2.75 Tech GPA

**MAJOR COURSES**

**30 HOURS – MINIMUM GRADES OF C ARE REQUIRED**

<b>ISQS 3345</b>	<b>Object Oriented Systems.</b> Prerequisite: ISQS 3346 with minimum grade of C
<b>ISQS 3346</b>	<b>Internet Programming.</b> Prerequisite: ISQS 2340 with a minimum grade of C
<b>ISQS 3348</b>	<b>Database Management Systems.</b> Prerequisite: ISQS 2340 with a minimum grade of C
<b>ISQS 3349</b>	<b>Introduction to Data Communication Systems.</b> Prerequisite: ISQS 2340 with minimum grade of C
<b>ISQS 3358*</b>	<b>Business Intelligence.</b> Prerequisite: ISQS 3346 and ISQS 3348 with a minimum grade of C
<b>ISQS 4348</b>	<b>Systems Analysis.</b> Prerequisite: ISQS 3348; Co-requisite ISQS 4350
<b>ISQS 4349</b>	<b>Information Systems Design.</b> Prerequisite: ISQS 4348
<b>ISQS 4350</b>	<b>Information Systems Project Management.</b> Co-requisite: ISQS 4348
<b>ISQS 4361</b>	<b>Web Application Design.</b> Prerequisite: ISQS 3345 and ISQS 3348
<b>ISQS 4385</b>	<b>Strategic IT and Telecommunications Management.</b> Prerequisite: Final Semester

\*or ISQS 4383 – Joomla or Mobile App Development

**UPPER LEVEL ECONOMICS OR COMPUTER SCIENCE REQUIREMENT**

**3 HOURS – MINIMUM GRADE OF C IS REQUIRED**

**BECO 4310 Applied Business Economics.** Prerequisite: ECO 2301 & 2302 with a minimum grade of C  
OR any junior/senior level ECO course except ECO 3323 & 4332 will meet this requirement; OR any junior/senior level Computer Science course as approved by the department. Students interested in the Accelerated Program are advised to take an Economics course.

**RESTRICTED ELECTIVE**

**3 HOURS – MINIMUM GRADE OF C IS REQUIRED**

**ISQS 4382 Internship in Information Systems and Quantitative Sciences**

**NON-BUSINESS / NON-ECONOMICS ELECTIVES**

**6 HOURS OR ENOUGH TO COMPLETE THE 120-HOUR REQUIREMENT – MINIMUM GRADES OF D ARE REQUIRED**

Courses can be taken in the Lower Division and are eligible for pass/fail.

**SCHEDULE THE ABOVE COURSES AS FOLLOWS:**

All courses are not offered each semester and only a limited number of courses are taught in the summer (due to funding restrictions and available faculty).

5 <sup>TH</sup> SEMESTER		6 <sup>TH</sup> SEMESTER		7 <sup>TH</sup> SEMESTER		8 <sup>TH</sup> SEMESTER	
FIN 3320		BLAW 3391		Jr/Sr ECO or CS course – 3 hours		ISQS 4349	
ISQS 3349		ISQS 3344		ISQS 4348		ISQS 4361	
ISQS 3348		ISQS 3345		ISQS 4350		ISQS 4382	
ISQS 3346		ISQS 3358		MGT 3370		ISQS 4385	
MGT 3373		MKT 3350		Non-BA/non-ECO elective – 3 hours		Non-BA/non-ECO elective – 3 hours	
		<b>Submit Intent to Graduate</b>					