



33rd Annual Dallas Scholarship Event

ENTERTAINMENT BY THE RAY JOHNSTON BAND & RED RAIDER
TEXAS COUNTRY ARTIST, WADE BOWEN • SILENT AUCTION

Date: Thursday, April 20, 2017

Location: The Rustic, 3656 Howell Street, Dallas, Texas

Time: 6:30 p.m., doors open

Food, beer and wine will be provided.

Cocktails are available for purchase.

7:30 Wade Bowen performance

Please note: All attendees must have a ticket to enter the event. No exceptions.

SPONSORSHIP LEVEL

A portion of your donation is tax deductible. Companies and individuals who have purchased sponsorships by April 10, 2017 will be recognized at the event and in the May Rawls newsletter. In addition, sponsorship donor names/companies will appear as a 2017 Scholarship Sponsor in the fall issue of the *Texas Techsan* alumni magazine feature that will celebrate the 75th anniversary of the college.

Title Sponsor | **PlainsCapitalBank** 

Scarlet | \$10,000 Scholarship

40 tickets to the event | Recognition at the event and in the *Texas Techsan*

Black | \$5,000 Scholarship

20 tickets to the event | Recognition at the event and in the *Texas Techsan*

White | \$1,500 Scholarship

8 tickets to the event | Recognition at the event and in the *Texas Techsan*

Donation

I am unable to attend, but I would like to make a donation for \$_____.

Individual Tickets | \$125

Individual tickets are \$125 and may be purchased online at RawlsinDallas.ba.ttu.edu. Following purchase confirmation, tickets will be mailed. To allow for tickets to be mailed, deadline for purchase is **April 10**.



SPONSOR INFORMATION

Name (as it should appear in acknowledgment): _____ Logo: Y N

Title: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail (required): _____

Telephone: _____ Fax: _____

Tickets included in the sponsorship will be mailed to the program sponsor at the above address. Please note: Tickets are required for entry to the event.

PAYMENT METHOD (SELECT ONE):

Check _____ Please make check payable to Texas Tech University Foundation. NO REFUNDS.
Check #

Credit Card To make a payment by credit card, contact Whitney Huddleston at 806.834.1377.

Please retain one copy of this form and return the original with payment by April 10, 2017 to:

Rawls College of Business, Texas Tech University, Box 42101, Lubbock, TX 79409, Attn: Development Coordinator.
Contact Whitney Huddleston at whitney.huddleston@ttu.edu or by phone at 806.834.1377 if you have questions.

*If logo is submitted, it should be in .EPS file format and must be received by April 10, 2017.

ANNOUNCING
2017 DALLAS SCHOLARSHIP FUNDRAISER
April 20, 2017

Dear Red Raider,

Mark your calendar to attend the Rawls College of Business 33rd Annual Dallas Scholarship Fundraising Event on Thursday, April 20, 2017 at The Rustic.

This year marks the 75th year of business education at Texas Tech University! We invite you to join us in celebrating this milestone at our 33rd annual Dallas Scholarship Fundraising event where you can connect and network with friends while also supporting the next generation of Rawls business leaders.

THE Texas Tech event of the year will include entertainment by a Dallas favorite, the Ray Johnston Band and our featured performance by Texas country artist and fellow Texas Tech graduate, Wade Bowen, silent auction, great food, drinks, and Red Raider friends!

The support over the years from our Dallas alumni community for this annual fundraiser is unparalleled. The example set by this group has encouraged competition in other Texas cities to beat Dallas in attendance and money raised. Help us to once again prove that Dallas Red Raiders cannot be beat!

A Sponsorship Form has been included on the back of this letter for your convenience. Join us in supporting this annual, tax deductible scholarship effort that has truly made a difference in the lives of hundreds of young people by raising more than \$2.2 million dollars over the last 17 years; please contribute to the Rawls College 33rd Annual Dallas Scholarship Event.

Thank you for your generosity and we look forward to seeing you there!

Guns Up!



King Scovell
Co-Chair



Ben Jackson
Co-Chair

2017 Steering Committee:

Jeff Askew
Heath Cheek
De'Juan Collins
Anthony Contreras
Dustin Elo
Jim Enderby
Doug Gearing
Eric Gilbert

Gregory S. Hall
Murphy Markham
Alexis Martinez
Nathan P. Nash
David A. Northcut
Brent Raindl
Joel W. Reese
Austin Reynolds

Chris Roach
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Jim Skinner
Casey Stegman
David Thomas
Anne Voisinet
Matt Wieser
Sean Wilson