The Health Organization Management (HOM) program is a joint venture between the Texas Tech University Health Sciences Center School of Medicine, School of Pharmacy and the Rawls College of Business. Students within the HOM program obtain the business training required to meet the ever-increasing demand for individuals with sophisticated management and leadership skills in the healthcare industry. The HOM program brings together medical, pharmacy and business students in a unique collaborative learning environment, and utilizes the expertise of faculty members in business, medicine, public administration, and economics to prepare leaders for both today’s and tomorrow’s healthcare system. Superior academic learning and challenging real-world experience have made the HOM program a training ground for future healthcare leaders. As one of the few MBA programs aligned with a school of medicine and a school of pharmacy, the HOM program draws upon the resources of the Rawls College, the Texas Tech School of Medicine and the Texas Tech School of Pharmacy.

“Texas Tech University’s MBA (HOM) and M.S.B.A. programs are unique in that they allow future administrators, physicians and pharmacists to learn together in classrooms from the start of their health administration education. This brings clinical and administrative personnel into the classroom together from the very start of their healthcare training and careers.”

Jeffrey H. Burkhardt, Ph.D., FHFMA
Professor and Director, Health Organization Program

“Since 2007, the Rawls College of Business and the School of Pharmacy have offered an innovative dual degree program that provides pharmacy students with knowledge and skills to address the future leadership needs of an evolving pharmacy and health care environment. The HOM concentration of the MBA program gives pharmacy students the core knowledge to effectively address the rapid changes to the roles of the pharmacist.”

Roland A. Patry, Dr.Ph., FASHP
Professor and Regional Dean, School of Pharmacy
CURRICULUM OVERVIEW

The HOM and M.S.B.A programs require mastering the essential business concepts of the healthcare industry, including health organization management, health policy, healthcare service evaluation and integrated healthcare operations. The programs work with students to help develop the business skills needed to succeed in the healthcare industry. Specifically, the programs better prepare students and increase their value to the industry by leveraging each student’s particular interests and talents to maximize their ability to become effective leaders both locally and nationally.

COURSES OFFERED
- Managing Healthcare Operations
- Healthcare Systems
- Integrated Healthcare Operations
- Healthcare Operations Management and Quality

ACADEMIC PROGRAMS
- Master of Science in Business Administration (M.S.B.A.) (Concentration in Healthcare Administration)
- Doctor of Medicine/Master of Business Administration (M.D./MBA) in Health Organization Management
- Doctor of Pharmacy/Master of Business Administration (Pharm.D./MBA) in Health Organization Management

POINTS OF PRIDE
- The HOM program is one of only two health administration programs in the nation where medical students can obtain their MBA during the four years of medical school
- Pharm.D. students can obtain their MBA during their four years of Pharmacy School
- Interdisciplinary collaboration starts the very first day of class — students have the opportunity to be in class with medical, pharmacy and M.S.B.A in Healthcare Administration students
- Accredited by AACSB (Association to Advance Colleges and Schools of Business)

CENTER FOR HEALTHCARE INNOVATION, EDUCATION & RESEARCH

The Center for Healthcare Innovation, Education and Research (CHIER) is a service, research and education center within the Rawls College of Business that focuses on healthcare policy, management, technology, research and education to help accelerate positive change in the healthcare industry. CHIER aims to pursue grant funding for research programs through local, regional and national funding initiatives; to perform collaborative research with other faculty members in the Rawls College, Texas Tech Health Sciences Center, and other universities and healthcare organizations throughout the country; and to publish this research in leading practitioner and academic journals.

JOHN A. BUESSELER DISTINGUISHED LECTURESHP SERIES

The Health Organization Management program sponsors the John A. Buesseler Distinguished Lectureship Series, which is held each fall and spring semester to provide a platform for bringing well-known healthcare leaders and speakers to Texas Tech University to provide a platform for greater learning and healthcare industry exposure to students, faculty and community members. The lectureship series was named after distinguished alumnus Dr. John Aure Buesseler to recognize both the impact of his contributions to healthcare in West Texas and his profound impact at Texas Tech University and the Texas Tech Health Sciences Center.

HEALTH ORGANIZATION MANAGEMENT

Health Organization Management Student Association (HOMSA)

For a complete list of student organizations, visit studentorgs.ba.ttu.edu.