



EXPLORE BUSINESS MAJORS

INFORMATION TECHNOLOGY

Degree: Bachelor of Business Administration in Information Technology (IT)

IT majors gain the theoretical and applied knowledge needed to learn how to utilize various technologies to support a company's strategic and operational objectives. Students take coursework to gain expertise in technology innovation, business intelligence, web application development, data security, project management, and systems analysis and design. Students also learn strategies for effectively communicating highly complex, technical information to non-technical professionals. Concentrations in Application Development, Business Analysis, and/or Cyber Security can be pursued in order to gain more focused knowledge in a particular IT area.

AVAILABLE CONCENTRATIONS
Application Development
Business Analysis
Cyber Security

AVAILABLE CERTIFICATES
Data Analytics
Information Technology

MAJOR ADMISSION REQUIREMENTS

- 2.75 cumulative Texas Tech University GPA
- C or Better in ISQS 2340



91.5% JOB PLACEMENT RATE

(MAY 2018)
*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

WHAT CAN I DO WITH THIS MAJOR?

Systems Development

- Business intelligence/data science
- Systems analysis
- Information systems design
- System implementation
- Systems integration
- Database administration

Internet

- Programming
- Software design
- Mobile app design
- Hardware production
- Website design
- Website administration

Non-Technical

- Business analysis
- Project management
- Customer service
- Product support
- Training
- Technical writing
- Sales

Network Technology

- Intranet development
- Intranet administration
- Hardware and software design
- IT infrastructure design and support

COMPANIES THAT HIRE RAWLS GRADUATES

- AmerisourceBergen
- Apple
- ARGO
- BNSF Railway
- Fidelity Investments
- General Motors
- Google
- Hewlett-Packard
- Home Depot
- Marathon Oil
- National Instruments
- PricewaterhouseCoopers
- USAA
- Texas Instruments
- Valero Energy