IT majors gain the theoretical and applied knowledge needed to learn how to utilize various technologies to support a company’s strategic and operational objectives. Students take coursework to gain expertise in technology innovation, business intelligence, web application development, data security, project management, and systems analysis and design. Students also learn strategies for effectively communicating highly complex, technical information to non-technical professionals. Concentrations in telecommunications/networking, web application design, and/or business analysis can be pursued in order to gain more focused knowledge in a particular IT area.

**AVAILABLE CONCENTRATIONS**
- Cyber Security
- Application Development
- Business Analysis

**AVAILABLE CERTIFICATES**
- Information Technology
- Data Analytics

**WHAT CAN I DO WITH THIS MAJOR?**

**Systems Development**
- Business intelligence/data science
- Systems analysis
- Information systems design
- System implementation
- Systems integration
- Database administration

**Internet**
- Programming
- Software design
- Mobile app design
- Hardware production
- Website design
- Website administration

**Non-Technical**
- Business analysis
- Project management
- Customer service
- Product support
- Training
- Technical writing
- Sales

**Network Technology**
- Intranet development
- Intranet administration
- Hardware and software design
- IT infrastructure design and support

**COMPANIES THAT HIRE RAWLS GRADUATES**
- AmerisourceBergen
- Apple
- ARGO
- BNSF Railway
- Fidelity Investments
- General Motors
- Google
- Hewlett-Packard
- Home Depot
- Marathon Oil
- National Instruments
- PricewaterhouseCoopers
- USAA
- Texas Instruments
- Valero Energy

**MAJOR ADMISSION REQUIREMENTS**
- 2.75 cumulative Texas Tech University GPA
- C or Better in ISQS 3348

**JOB PLACEMENT RATE**
(MAY 2018)
*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

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