



EXPLORING BUSINESS MAJORS

INFORMATION TECHNOLOGY

Degree: Bachelor of Business Administration in Information Technology (IT)

IT majors gain the theoretical and applied knowledge needed to learn how to utilize various technologies to support a company's strategic and operational objectives. Students take coursework to gain expertise in technology innovation, business intelligence, web application development, data security, project management, and systems analysis and design. Students also learn strategies for effectively communicating highly complex, technical information to non-technical professionals. Concentrations in telecommunications/networking, web application design, and/or business analysis can be pursued in order to gain more focused knowledge in a particular IT area.

MAJOR ADMISSION REQUIREMENTS

2.75 cumulative Texas Tech University GPA

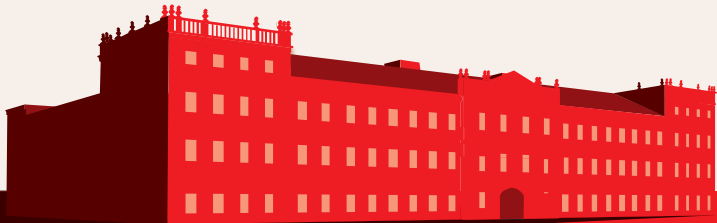


90%

JOB PLACEMENT RATE

(MAY 2017)

**Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.*



COMPANIES THAT HIRE RAWLS GRADUATES

- AmerisourceBergen
- Apple
- ARGO
- BNSF Railway
- Fidelity Investments
- General Motors
- Google
- Hewlett-Packard
- Home Depot
- Marathon Oil
- National Instruments
- PricewaterhouseCoopers
- USAA
- Texas Instruments
- Valero Energy

WHAT CAN I DO WITH THIS MAJOR?

Systems Development

- Business intelligence/data science
- Systems analysis
- Information systems design
- System implementation
- Systems integration
- Database administration

Internet

- Programming
- Software design
- Mobile app design
- Hardware production
- Website design
- Website administration

Non-Technical

- Business analysis
- Project management
- Customer service
- Product support
- Training
- Technical writing
- Sales

Network Technology

- Intranet development
- Intranet administration
- Hardware and software design
- IT infrastructure design and support

AVAILABLE CONCENTRATIONS

Telecommunications/Networking
Web Application Design
Business Analysis

AVAILABLE CERTIFICATES

Information Technology



BEYOND THE CLASSROOM

STUDY ABROAD

Choose from more than 10 study abroad trips led by Rawls faculty or explore other study abroad opportunities offered in more than 70 countries. Visit rawlsabroad.com to start exploring options.

STUDENT ORGANIZATIONS

With more than 25 business-related student organizations, there are many different opportunities to get involved. For a complete list of student organizations within the Rawls College of Business, visit studentorgs.ba.ttu.edu.

- Association of Information Technology Professionals (AITP) | aitp.ba.ttu.edu

WE'RE HERE TO SUPPORT YOU!

The Rawls College offers dedicated advising, career coaching, study abroad, and business communication support services designed to prepare students for today's global workforce.

Rawls College of Business

- Career Management Center | rawlscmc.com
- Center for Global Engagement | rawlsabroad.com
- Georgie G. Snyder Center for Business Communication | comskillscenter.ba.ttu.edu
- Undergraduate Services Center | undergrad.ba.ttu.edu

