

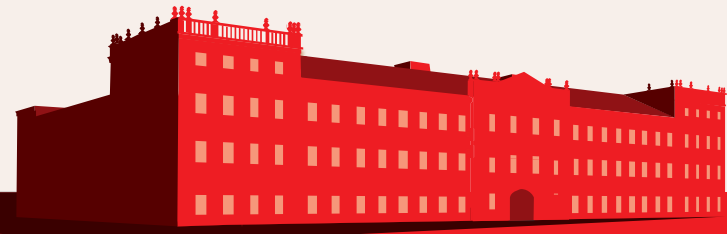


EXPLORE BUSINESS MAJORS

# MANAGEMENT

**Degree:** Bachelor of Business Administration in Management

Management majors gain the theoretical knowledge, perspective, and skills required to effectively manage and lead a diverse team of individuals. Students have the option to pursue a concentration in human resource management or strategic entrepreneurship and innovation. The curriculum focuses on learning the interpersonal, systems, and strategic skills necessary to build and manage an effective team.



## MAJOR ADMISSION REQUIREMENTS

- A or B in MGT 3370
- 2.75 cumulative Texas Tech University GPA



# 89.4%

## JOB PLACEMENT RATE

(MAY 2017)

*\*Figure is dependent on market conditions, response rate, and number of graduates and includes graduates pursuing advanced degrees.*

## COMPANIES THAT HIRE RAWLS GRADUATES

- Cintas
- Enterprise Rent-A-Car
- Ethos Group
- Ferguson, a Wolseley Company
- GEICO
- H-E-B Grocery
- Highland Homes
- Insight Global
- ISNetworkd
- Sherwin Williams
- Target
- Walmart

## WHAT CAN I DO WITH THIS MAJOR?

- Business start-ups
- Compensation and benefits
- Consulting and advising
- Customer and employee relations
- Family business management
- Healthcare administration
- Leadership development
- Organizational change and design
- Policy design and analysis
- Public administration
- Purchasing and buying
- Recruiting/staffing
- Retail management
- Store management
- Strategy and planning
- Technology commercialization
- Training and development

## AVAILABLE CONCENTRATIONS

Human Resource Management\*\*  
Strategic Entrepreneurship and Innovation

\*\*Students pursuing a concentration in human resource management will be eligible to sit for the SHRM certification exam.

## AVAILABLE CERTIFICATES

Leadership, International Business,  
Joint Business/Engineering Certificate in  
Technology Entrepreneurship

## POPULAR DOUBLE MAJORS

Marketing



## BEYOND THE CLASSROOM

### STUDY ABROAD

Choose from over 10 study abroad trips led by Rawls faculty or explore other study abroad opportunities offered in over 70 countries. Visit [rawlsabroad.com](http://rawlsabroad.com) to start exploring options.

### STUDENT ORGANIZATIONS

With over 25 business-related student organizations, there are many different opportunities to get involved. For a complete list of student organizations within the Rawls College of Business, visit [studentorgs.ba.ttu.edu](http://studentorgs.ba.ttu.edu).

- Society for Advancement of Management (SAM) | [samnational.org](http://samnational.org)
- Sigma Iota Epsilon (SIE) | [sie.ba.ttu.edu](http://sie.ba.ttu.edu)
- Society for Human Resource Management (SHRM) | [lubbock.shrm.org](http://lubbock.shrm.org)
- Collegiate Entrepreneurship Organization (CEO) | <https://www.texastechceo.com>

## WE'RE HERE TO SUPPORT YOU!

The Rawls College offers dedicated advising, career management, study abroad, and business communication support services designed to prepare students for today's global workforce.



### Rawls College of Business

- Career Management Center | [rawlscmc.com](http://rawlscmc.com)
- Center for Global Engagement | [rawlsabroad.com](http://rawlsabroad.com)
- Georgie G. Snyder Center for Business Communication | [comskillscenter.ba.ttu.edu](http://comskillscenter.ba.ttu.edu)
- Undergraduate Services Center | [undergrad.ba.ttu.edu](http://undergrad.ba.ttu.edu)