The Area of Energy, Economics and Law offers two academic credentials: the Energy Commerce degree, with concentrations in Petroleum Land Management or Energy Transaction Analysis, and the Certificate in Energy. Students learn industry skills and demands through hands-on active learning techniques while studying the current world energy mix, the economic decisions businesses must make, laws and regulations pertaining to the energy industry, and the geopolitical importance of energy. Additionally, the Area supports the college’s core curriculum by providing Business Law and Applied Economics courses. Our award-winning faculty and staff members engage and teach students on a personal level to allow for a full understanding and grasp of the various topics. In addition to extensive academic research and publication, our faculty bring a wealth of industry and legal experience to the classroom.

MEET THE INDUSTRY
Meet the Industry is the recruiting process specifically designed for Energy Commerce students pursuing careers in the energy industry. This series of events connects students to energy companies of all sizes in an effort to secure internships and full-time opportunities after graduation. The process occurs during the fall semester each year. The Rawls College has formulated recruiting partnerships with an extensive list of prestigious energy companies representing all of the major energy centers. Firms that have regularly participated in the past include Anadarko Petroleum, Apache, BHP Billiton, BP, Chesapeake Energy, Chevron, Citation Oil & Gas Corp., Concho, ConocoPhillips, Continental Resources, Devon Energy, Encana, Energy, EP, ExxonMobil, Marathon Oil, Newfield, Noble Energy, Occidental Petroleum Corporation, Repsol, SM Energy, Southwestern Energy, Statoil, and XTO Energy.

EXCELLENCE IN ENERGY COMMERCE
“The energy business is the world’s largest and most globalized industry. Everyone is either a consumer or producer and energy availability, security and cost are high priorities for every business. Our students receive hands-on industry training complemented by academic perspective on the importance of energy in the era of globalization.”

*Terry McInturff, J.D.*
Professor of Practice; Area Coordinator, Energy, Economics and Law

EXCELLENCE IN APPLIED ECONOMICS
“The success and long-term viability of any business depends, in large part, on its economic acumen. Our economics courses focus on providing students with the requisite knowledge and understanding of the important economic issues facing firms today. By taking a more applied approach in the curriculum, students are exposed to a real-world perspective of business economics as they learn how to apply economic analysis to a myriad of business decisions and strategies.”

*Eric Cardella, Ph.D.*
Assistant Professor

EXCELLENCE IN BUSINESS LAW
“All business leaders spend substantial time and effort understanding the impact of regulation on their business. We pride ourselves on our unique, faculty-created curriculum which emphasizes the issues important to the business community.”

*Meredith Nieto, J.D.*
Assistant Professor of Practice
**CURRICULUM OVERVIEW**

The goal of the undergraduate program in energy is to enhance leadership potential by providing a high-quality and thorough educational experience in preparation for a career in the energy industry.

**SAMPLE COURSES**
- Energy Markets
- Energy Finance
- Oil & Gas Law
- Oil & Gas Agreements
- Global Energy Transactions
- Petroleum Land Management
- Energy Industry Fundamentals
- Energy Analytics and Strategy
- Exploration & Production Techniques
- U.S. Energy Policy & Regulation

**ACADEMIC PROGRAMS**

- Bachelor of Business Administration (B.B.A.) in Energy Commerce (concentrations in Petroleum Land Management or Energy Transaction Analysis are available)
- Certificate in Energy*

*Undergraduate Certificate

**POINTS OF PRIDE**

- Only business degree in energy offered in the state of Texas
- Conducted the first basin-wide economic impact study of the Permian Basin
- Received AAPL Special Award in Education for its World Energy Project
- Conducts Oil and Gas Economic Impact Studies to assist communities, non-governmental agencies, school districts and government entities plan for future needs and opportunities created by oil and gas development
- National media coverage of its Charm and Alarm Schools which prepare students for the non-academic requirements of the workplace

**CENTER FOR ENERGY COMMERCE**

The Center for Energy Commerce supports the academic efforts of the Area of Energy, Economics and Law through sponsorship of events such as the Jerome Schuetzeberg Distinguished Lectureship Series, Charm and Alarm Schools, Lunch and Learn Industry Speaker Series, student participation in the annual NAPE conference, and multiple scholarship opportunities.

**World Energy Project**

The Center for Energy Commerce recognizes that a university education should include more than job skills training. An important component — particularly in the age of globalization — is the realization that while energy poverty exists there can be no economic prosperity. The goal of the World Energy Project (WEP) is to teach students that the oil and gas industry is exciting and potentially lucrative, it is also vitally important to the health and well-being of the world’s population. Their career efforts are significant beyond what they see and do on a daily basis.

The WEP provides basic solar power systems to off-grid communities in developing countries where access to electricity is unavailable through traditional sources. Students travel to the communities to learn about system design, microfinance, and install the systems. The WEP began in 2008 and has partnered with the Light up the World Foundation of Calgary, Canada, and is now permanently based in Lima, Peru.

**ENERGY, ECONOMICS AND LAW STUDENT ORGANIZATION**

Energy Commerce Association (ECA) | ec.ba.ttu.edu/eca

*For a complete list of student organizations, visit studentorgs.ba.ttu.edu.*