

Application due July 1st
Enter AUGUST 2014
 Graduation August 8, 2015

1 YEAR STEM MBA					
2014		2015			
FALL 1	FALL 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
ACCT. 5301	FIN 5320	MGT 5371	BA TECH 5322	MGT 5376	MGT 5391
ISQS 5331	MKT 5360	MGT 5372	ISQS 5330	ISQS 5345	BA STEM 5311
M W F	M W F	Tues. / Thurs.	Tues. / Thurs.	Mon. Thru Fri.	Mon. Thru Fri.
8 WEEKS	8 WEEKS	8 WEEKS	8 WEEKS	5 WEEKS	5 WEEKS

Distance classes may be taken any time during the year. Students with 90+ hrs. of undergraduate study may take these classes once they enroll in the program.

BLAW 5390
(DISTANCE)

BECO 5310
(DISTANCE)

SEMESTER 1

ACCT 5301 Financial & Managerial Accounting (3 hours)

The objectives, structure, and substance of financial reports and the use of accounting in the management of an organization.

ISQS 5331 Information Technology & Operations Management (3 hours)

Current topics in information technology and operations management and examines how to utilize them to gain competitive advantage.

FIN 5320 Financial Management Concepts (3 hours)

Essential financial management concepts with applications to financial decision making in organizations. Special emphasis on cases and computer financial models.

MKT 5360 Marketing Concepts & Strategies (3 hours)

Examine marketing functions, the institutions which perform them, and the study of marketing planning, strategy, and tactics. Includes the organization, execution, and control of the marketing effort.

SEMESTER 2

MGT 5371 Managing Organizational Behavior & Organizational Design (3 hours)

Examines management of individual, interpersonal, group and intergroup relations, organizational design, and the organization's role in a rapidly changing environmental and global context.

MGT 5372 Leadership & Ethics (3 hours)

Students apply alternative leadership and ethical perspectives through cognitive skill building and experiential learning to accelerate their development as authentic leaders.

BA 5322 Technology Commercialization (3 hours)

Recognize, screen and develop technology opportunities to become commercial products and services.

ISQS 5330 Decision Theory & Business Analytics (3 hours)

An overview of business analytics and examines normative and behavioral theories that drive managerial decision making.

SEMESTER 3

MGT 5376 Strategic Business Communication (3 hours)

A strategic approach to professional business communication with diverse internal and external stakeholders. A focus on credibility, persuasion, group facilitation, ethics, and case analysis.

ISQS 5345 Statistical Concepts for Business & Management (3 hours)

Statistical applications using the personal computer, with emphasis on proper presentation and interpretation of statistics in managerial settings. Topics include descriptive statistics, graphical methods, estimation, testing, regression, forecasting, and quality control.

MGT 5391 Strategic & Global Management (3 hours)

Global and local strategy formulation and implementation of corporate, business, and functional strategies.

BA 5380 STEM Theories in Practice (3 hours)

Addresses how topics in science, technology, and engineering are utilized in business practice.

DISTANCE CLASSES

Distance courses: Taken before, during, or after on-campus classroom experience.

BLAW 5390 Legal, Regulatory, & Ethical Environment of Business (3 hours)

Examine the legal, regulatory, and ethical issues that arise in the conduct of business to develop a capacity for recognizing and dealing with such issues.

BECO 5310 Economic Analysis for Business (3 hours)

Studies markets in which firms compete within the context of a global supply chain, including markets for good & services, financial markets, and labor. Emphasizes how the interactions of these markets affect the formulation and implementation of business strategies.