## 1 Year STEM MBA

### 2018

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<tr>
<th>Semester</th>
<th>Spring 1</th>
<th>Spring 2</th>
<th>Summer 1</th>
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<th>Fall 1</th>
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<td>ACCT 5301</td>
<td>FIN 5320</td>
<td>MGT 5371</td>
<td>BA 5322</td>
<td>BA 7000</td>
<td>MGT 5391</td>
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<td>ISQS 5345</td>
<td>MKT 5360</td>
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<td>ISQS 5330</td>
<td>MGT 5372</td>
<td>BA 5380</td>
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### Distance Classes

Distance classes may be taken BEFORE, DURING or AFTER on-campus classroom experience. Students with 90+ hrs. of undergraduate study may take these classes once they enroll in the program.

### SEMESTER 1

- **ACCT 5301 (3 hrs)**
  Financial & Managerial Accounting
  The objectives, structure, and substance of financial reports and the use of accounting in the management of an organization.

- **ISM 5345 (3 hrs)**
  Statistical Concepts for Business & Mgmt
  Statistical applications using the personal computer, with emphasis on proper presentation and interpretation of statistics in managerial settings. Topics include descriptive statistics, graphical methods, estimation, testing, regression, forecasting, and quality control.

- **FIN 5320 (3 hrs)**
  Financial Management Concepts
  Essential financial management concepts with applications to financial decision making in organizations. Special emphasis on cases and computer financial models.

- **MKT 5360 (3 hrs)**
  Marketing Concepts & Strategies
  Examine marketing functions, the institutions which perform them, and the study of marketing planning, strategy, and tactics. Includes the organization, execution, and control of the marketing effort.

### SEMESTER 2

- **MGT 5371 (3 hrs)**
  Managing Org. Behavior & Org. Design
  Examine management of individual, interpersonal, group and intergroup relations, organizational design, and the organization's role in a rapidly changing environmental and global context.

- **ISQS 5331 (3 hrs)**
  Information Technology & Operations Mgmt.
  Current topics in information technology and operations management and examines how to utilize them to gain competitive advantage.

- **BA 5322 (3 hrs)**
  Technology Commercialization
  Recognize, screen and develop technology opportunities to become commercial products and services.

- **ISQS 5330 (3 hrs)**
  Decision Theory & Business Analytics
  An overview of business analytics and examines normative and behavioral theories that drive managerial decision making.

### SEMESTER 3

- **BA 7000 (3 hrs)**
  TBA

- **MGT 5372 (3 hrs)**
  Leadership & Ethics
  Students apply alternative leadership and ethical perspectives through cognitive skill building and experiential learning to accelerate their development as authentic leaders.

- **MGT 5391 (3 hrs)**
  Strategic & Global Management
  Global and local strategy formulation and implementation of corporate, business, and functional strategies.

- **BA 5380 (3 hrs)**
  STEM Theories in Practice
  Addresses how topics in science, technology, and engineering are utilized in business practice.